# Change point detection for load balancing based on content popularity

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## Outline



2 Mathematical approach







## Problem description

- Traffic load balancing for content distribution
- We propose to use lightweight web servers that are ephemeral:
  - appear and disappear rapidly.
  - consume very low resources.

The idea is to host one video per web server.

#### • Using the unikernel technology is ideal:

- Single-purpose lightweight virtual machines.
- A webserver can boot up in 80 ms and have a size of 10MB.
- A physical machine can host hundreds (e.g., 500 in a laptop).

#### • We have as an input the content popularity

- whenever a content starting becoming popular, significant traffic will arrive soon.
- we require a rapid response, i.e., deploy more unikernels with content replicas

This talk focuses on the detection of content popularity along the above lines.

## Requirements for video popularity detection

#### • Low complexity while accurate

• quick estimation, e.g., low convergence time.

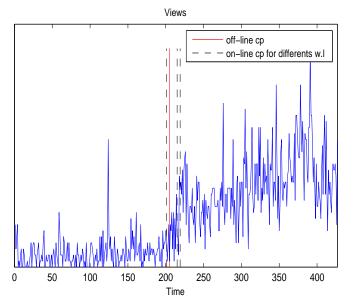
#### • Non parametric framework

• no restrictive assumptions in the time series structure.

#### • Magnitude estimation

Adjusts the volume of traffic peak mitigation strategy.

#### • On-line operation



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### Our contribution

#### Real youtube video views

• Selected around 1000 videos.

#### • Off-line change point detection (cpd)

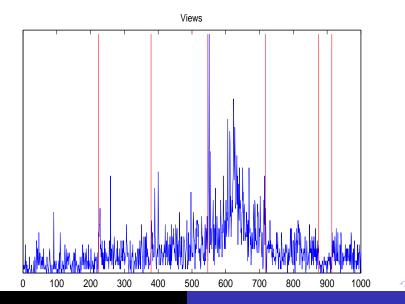
- Augmented with trend indicator and our heuristic segmentation algorithm.
- Studying detected change point characteristics.
- Adjusting online cpd method.
- Acting as a reference point to validate the on-line cpd.
- Selecting and adjusting an on-line c.p method along these lines.
  - produces promising results.
  - will be deployed in a real test-bed.

## Mathematical approach

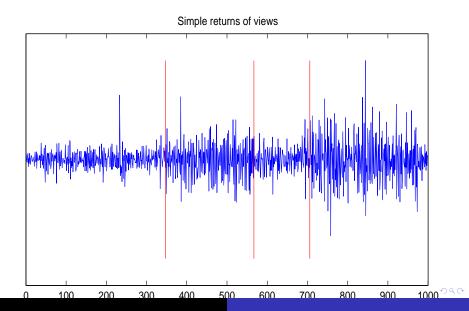
## • Change point analysis

## • Moving average convergence divergence

## Change point in the mean structure



## Change point in the variance structure



#### How data is received.

- Off- line data collection i.e, retrospective methods.
- On- line data collection i.e, sequential methods.
- Statistical information of the r.v sequence.
  - Non- parametric methods.
  - Parametric methods.
- Type of change point
  - Mean
  - 2nd order characteristics

## Assumption for the process $\{y_t : t \in \mathbb{Z}\}$ under $H_0$

#### Assumption

Assumption admits a causal representation (not only linear) in terms of the iid sequence. Also a weak dependence structure is enabled.

## Change point in the unconditional mean

Let {Y<sub>t</sub> : t∈ℤ} be a sequence of d- dimensional random vectors, where,

$$Y_j = \mu_t + \varepsilon_t$$

Null hypothesis is

$$H_0: \mu_1 = \cdots = \mu_n = \mu$$

against the hypothesis of at least one change.

#### Horvath et al. (1999)

CUSUM process  $Z_n$  is defined as,

$$Z_n(k) = \frac{1}{\sqrt{n}} \left( \sum_{t=1}^k Y_t - \frac{k}{n} \sum_{t=1}^n Y_t \right)$$

### Change point in the unconditional mean

Test statistic is given by,

$$M_n = \max_{1 \leq k \leq n} Z'_k \widehat{\Omega}_n^{-1} Z_k.$$

Asymptotic behaviour under  $H_0$ ,

$$M_n \Rightarrow \sup_{0 \leq t \leq 1} \sum_{l=1}^d B_l^2(t) \quad (n \to \infty)$$

Point estimator,

$$\widehat{cp} = \frac{1}{n} \operatorname{argmax}_{1 \leqslant k \leqslant n} M_n$$

### Change point in the covariance matrix

- Let {Y<sub>t</sub> : t∈Z} be a sequence of d- dimensional random vectors
- Null hypothesis is

$$H_0: Cov(Y_1) = \cdots = Cov(Y_n)$$

against the hypothesis of at least one change.

#### Aue et al. (2009)

CUSUM process,

$$S_k = rac{1}{\sqrt{n}} \left( \sum_{t=1}^k \textit{vech}[\tilde{Y}_t \tilde{Y}_t'] - rac{k}{n} \sum_{t=1}^n \textit{vech}[\tilde{Y}_t \tilde{Y}_t'] 
ight),$$

where 
$$ilde{Y}_t = Y_t - ar{Y}_t$$

#### Change point in the covariance matrix

Test statistic is given by,

$$C_n = \max_{1 \leqslant k \leqslant n} S'_k \widehat{\Omega}_n^{-1} S_k.$$

Asymptotic behaviour under  $H_0$ ,

$$C_n \Rightarrow \sup_{0 \leq t \leq 1} \sum_{l=1}^{d(d+1)/2} B_l^2(t) \quad (n \to \infty).$$

Point estimator,

$$\widehat{cp} = \frac{1}{n} \operatorname{argmax}_{1 \leqslant k \leqslant n} C_n$$

#### long-run covariance estimation

$$\Omega = \sum_{t \in \mathbb{Z}} \mathit{Cov}\left([\mathit{Y}_{0}\mathit{Y}_{0}'], [\mathit{Y}_{t}\mathit{Y}_{t}']
ight)$$

$$\widehat{\Omega}_n \to \Omega \quad (n \to \infty)$$

Two general approaches for the non parametric estimation of

 $\widehat{\Omega}_n$ .

- bootstrap [Wied et al. (2014)]
- kernel based

Non-parametric Newey-West estimator [Newey et al. (1989)],

$$\widehat{\Omega}_{n} = \widehat{\Sigma}_{0} + \sum_{h=1}^{H} k \left( \frac{h}{H+1} \right) \left( \widehat{\Sigma}_{h} + \widehat{\Sigma}_{h}^{\prime} \right)$$

• k(.), the Bartlett kernel, where,

$$k(x) = \left\{ egin{array}{cc} 1-|x|, & ext{for} \ |x| \leq 1 \ 0, & ext{otherwise} \end{array} 
ight\}$$

- Σ, the covariance matrix
- *H*, the bandwidth  $H = \lfloor n^{1/3} \rfloor$  (minimize overestimation)

Address the issue of multiple change points detection.

- Class of Binary segmentation algorithms:
  - first, search for a single change point in the whole sequence.
  - then the sequence is split in two subsequences until no more points are detected.
- Our approach combines:
  - ICSS algorithm [Inclan et al. (1994)].
  - BS algorithm [Vostrikova et al. (1981)].
  - the CUSUM test statistics previously presented.

#### Algorithm steps

- Obtain the test statistic  $ST_{1:N}$ .
  - If ST<sub>1:N</sub> > CV, cp<sub>1</sub> the c.p estimation, divide the original sequence into two subsequences and proceed to the Step 2.
  - If  $ST_{1:N} \leq CV$ , no change points are detected.
- For each subsequence, detect a change (Step 1) and continue the process until no more changes are found.

L = (cp<sub>0</sub>, ..., cp<sub>s+1</sub>), where cp<sub>0</sub> = 1, cp<sub>s</sub>+1 = N and cp<sub>1</sub>, ..., cp<sub>s</sub> are the c.p previous detected in increasing order. Obtain the test statistic in the intervals (cp<sub>i-1</sub>, cp<sub>i+1</sub>). Eliminate the corresponding point if its maximum is not significant.

#### On-line test in the unconditional mean

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Assumption:  $\mu_1 = \cdots = \mu_m$ .

$$H_0: \mu_{m+1} = \mu_{m+2} = \cdots$$
$$H_1: \mu_{m+1} = \cdots = \mu_{m+k^*-1} \neq \mu_{m+k^*} = \mu_{m+k^*+1} =$$

where  $1 \leq k^* < \infty$  denotes the unknown time of change. *m*: the length of the training period (model is assumed to be stable).

$$g(m,k) = \sqrt{m} \left(1 + k/m\right) \left(k/k + m\right)^{\gamma}, \gamma \in [0, 1/2)$$

#### Stefan Fremdt. (2014)

CUSUM detector is given by,

$$Q(m,k) = \sum_{i=m+1}^{m+k} Y_i - \frac{k}{m} \sum_{i=1}^m Y_i$$

Stopping time,

$$\tau_m = \min\{k \ge 1 : Q(m,k) \ge \widehat{\omega}_m c_{1,a} g(m,k)\}$$

Under  $H_0$ ,

$$= P(\sup_{0 < t < 1} rac{W(t)}{t^\gamma} > c_{1,a}) = a$$

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## On-line test in the variance

#### Pape et al. (2016)

Test statistic is given by,

$$\mathcal{V}(m,k) = k \widehat{D}^{-1/2} \left( \mathcal{V} extsf{ar} ert_{m+1}^{m+k} - \mathcal{V} extsf{ar} ert_1^m 
ight)$$

 $\widehat{D}$  is an estimator necessary for deriving the asymptotic distribution.

$$\tau_m = \min\{k \leq \lfloor mB \rfloor : \|V_k\|_2 > c_a g(m,k)\}$$

 ${\cal B}$  constant that denotes the detection time. Under the null,

$$\frac{\|V_k\|_2}{g(m,k)} \to \sup_{t \in [0,1]} \left(\frac{B}{1+B}\right)^{1/2-\gamma} \frac{\sqrt{\sum_{l=1}^d [W_l(t)]^2}}{t^{\gamma}}$$

Crucial issue for the application. Two general methods:

 Approximation of the quantiles of the limit distributions by simulating Brownian motions or bridges on a fine grid.

alternatively,

• Generation of standard normal distributed random variables and application of the test statistics to the sample.

## Direction of changes detection

- Traditional detection methods do not consider the direction of changes.
- We calculate an indicator to solve the problem.

The Moving Average Convergence Divergence (MACD) indicator :

- describes the direction of the trend of the data.
- does not need preliminary learning phase.

although,

- is a trend follower
- does not describe the strength of the trend.

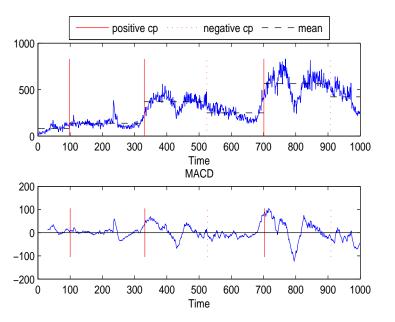
## MACD

#### MACD

The MACD at the observation x associated to the moving lengths  $N_{short}$  and  $N_{long}$  is defined as,  $MACD_{N_{short},N_{long}}(x) = EMA_{N_{short}}(x) - EMA_{N_{long}}(x).$ and the corresponding histogram as,  $h(x) = MACD(x) - EMA_{N_{short-1}}(MACD(x))$ 

- large N produces an output sensitive to slow variations.
- small N results in an output sensitive to fast variations.

EMA  
$$y_n = EMA_N(x)_n = \frac{2}{N+1}x_n - \frac{N-1}{N+1}y_{n-1}.$$



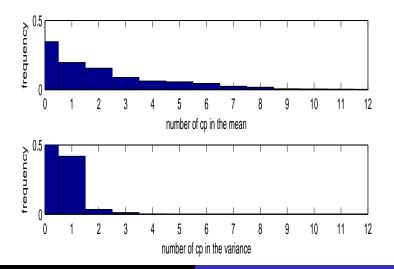
# Results

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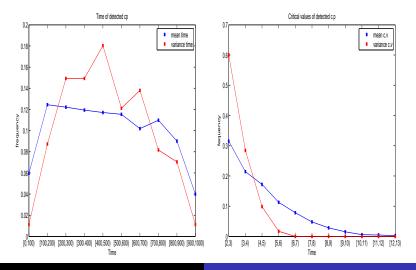
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## Comparative histograms

Number of cp

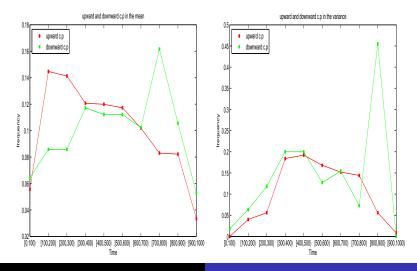


## Comparative histograms



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## Comparative histograms



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# Successful identifications of upward changes in the mean and the variance structure.

step	mean		variance	
	critical value		critical value	
	2.4	3	2.4	3
0	0.5938	0.6378	0.8764	0.9310
3	0.8310	0.864	0.9441	1
7	0.8808	0.9026	0.9141	1

#### On-line detection in the mean structure.

step=0						
•						
	m=80	m=100	m=150			
$\gamma = 0$	0.9 (22)	0.89 (13)	0.9 (10)			
$\gamma = 0.25$	0.88 (27)	0.87 (14)	0.88 (11)			
$\gamma$ =0.45	0.88 (26)	0.89 (18)	0.87 (12)			
step=5						
	m=80	m=100	m=150			
$\gamma = 0$	0.89 (18)	0.9 (12)	0.9 (8)			
$\gamma = 0.25$	0.9 (22)	0.89 (13)	0.9 (9)			
$\gamma = 0.45$	0.88 (19)	0.88 (16)	0.89 (9)			

## Conclusions

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- CUSUM detector is indeed useful for traffic load balancing.
- Variance approach appears less complicate and more accurate.
- The trend indicator is highly accurate, especially for variance changes.
- The online approach was validated.
  - especially for  $\gamma=0.25$  and  $\gamma=0.45$
- Our next steps:
  - Multi-variate approach with the existing methodology (e.g., multiple videos per unikernel).
  - Real experiments and comparisons.

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# **Thank You!**

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