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Simplicial Models of Social Contagion

Iacopo Iacopini, Giovanni Petri, Alain Barrat, Vito Latora

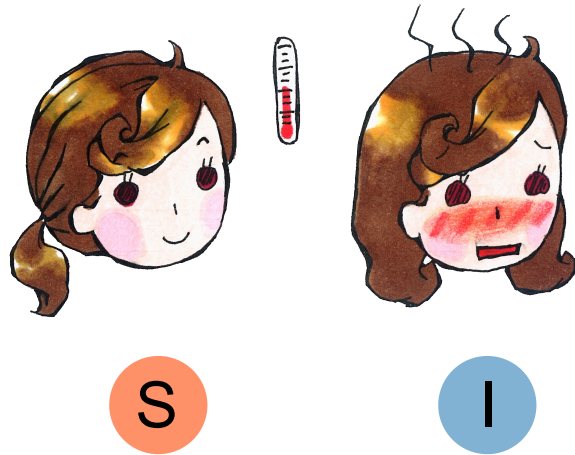
School of Mathematical Sciences - Queen Mary University of London
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Contagion on Networks



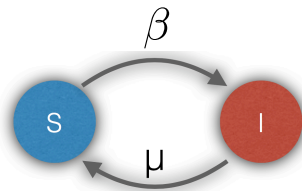
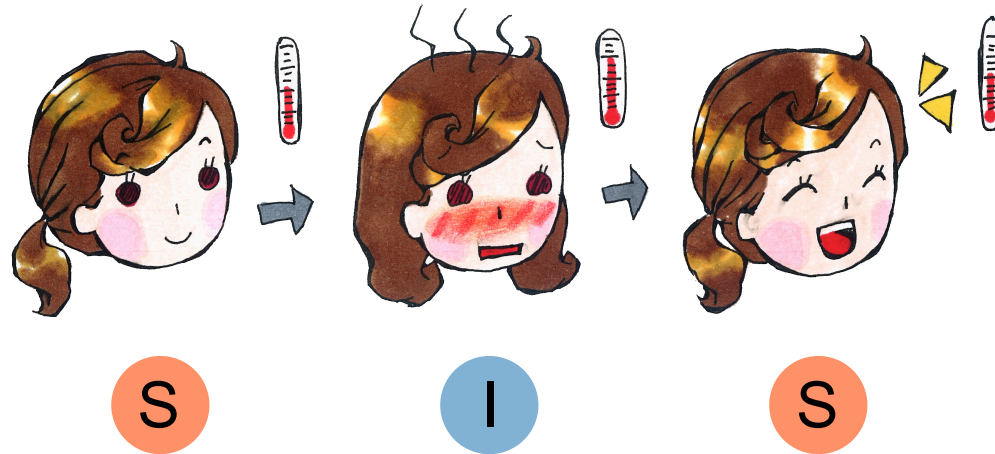
Simple Contagion

Spreading of infectious diseases



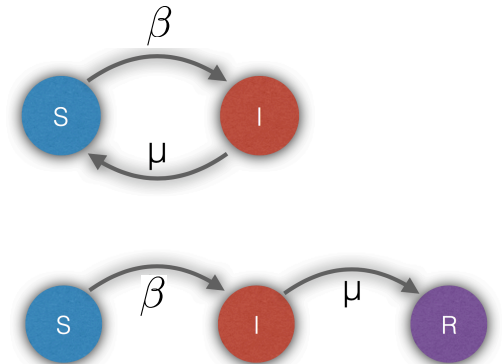
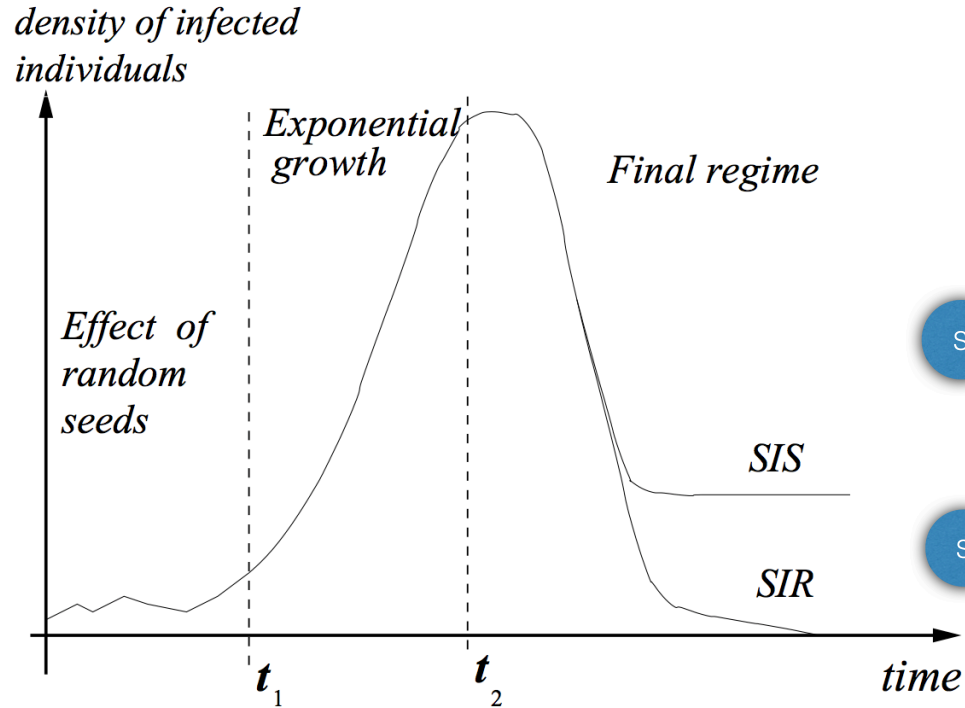
Simple Contagion

Spreading of infectious diseases



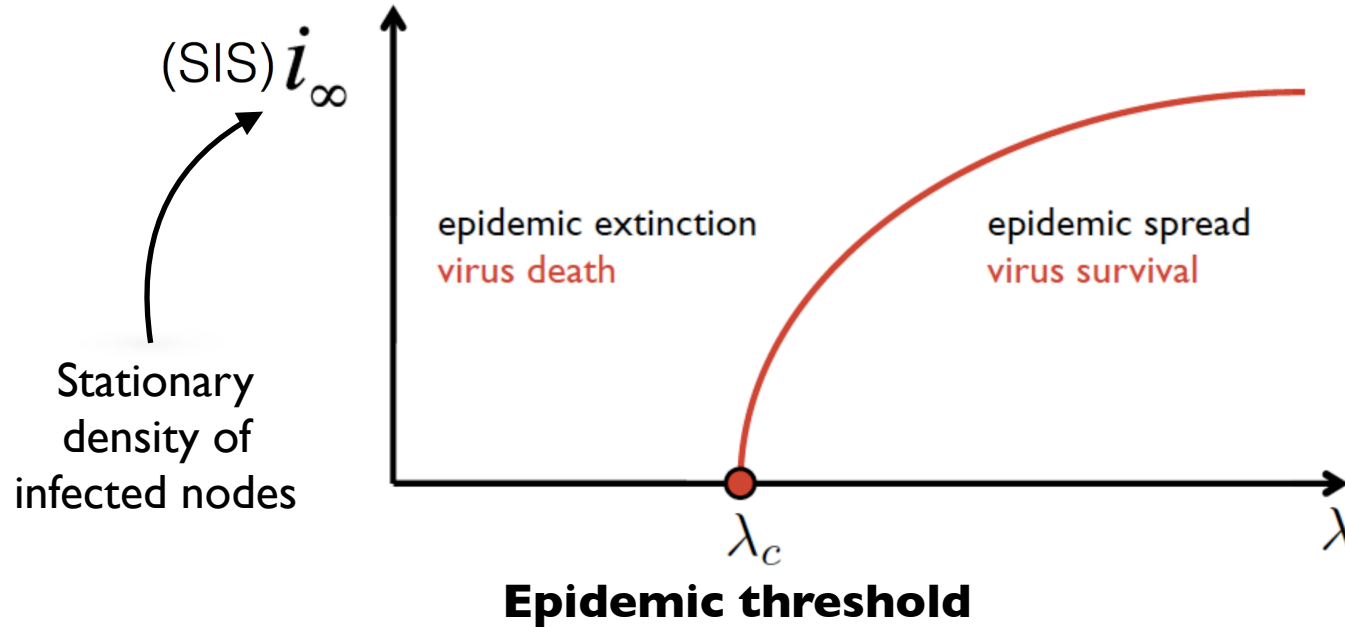
Simple Contagion

Spreading of infectious diseases



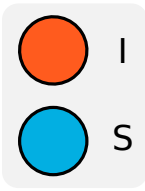
Simple Contagion

Spreading of infectious diseases

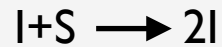
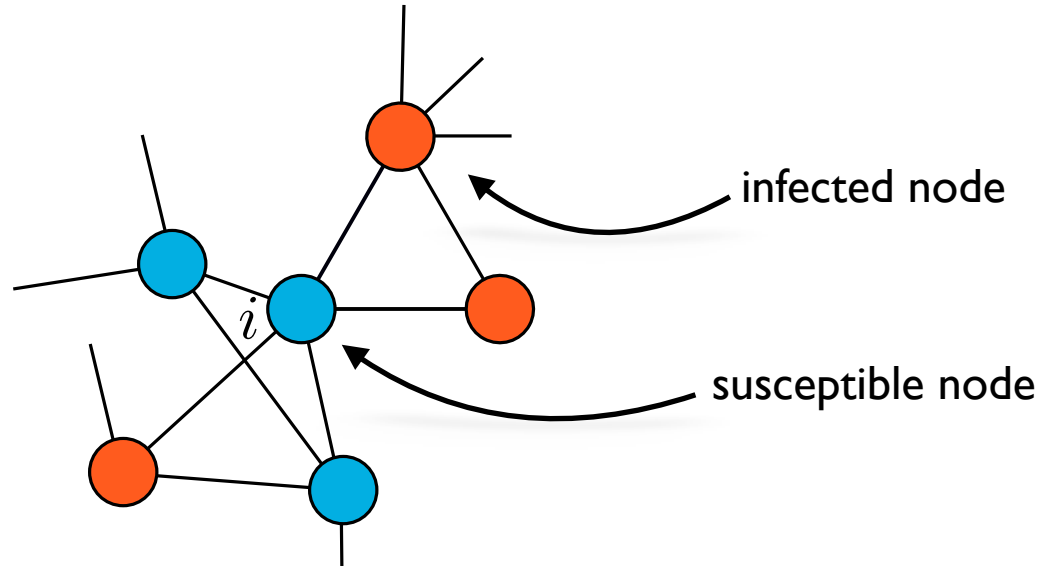


Simple Contagion

Spreading of infectious diseases



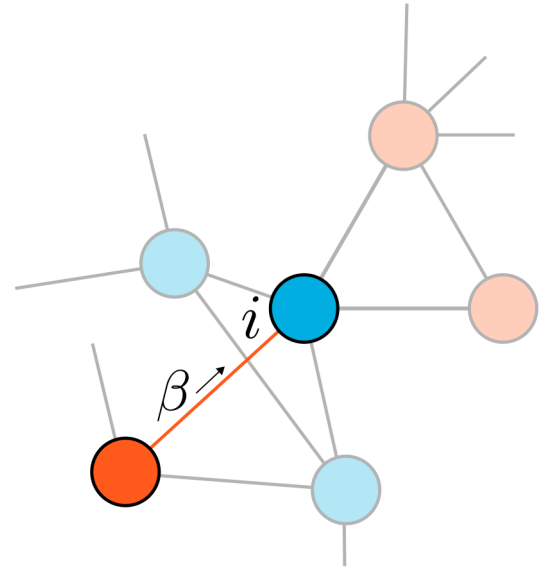
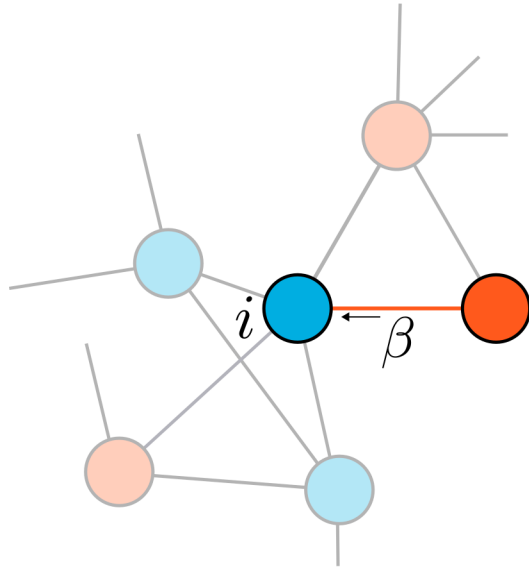
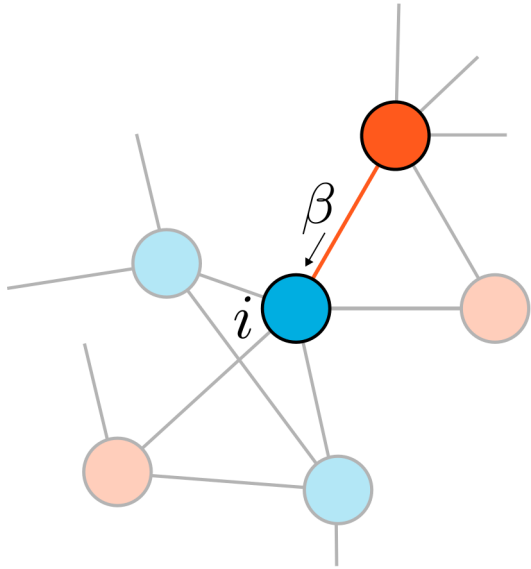
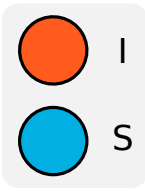
Transmission through **pairwise interactions** between infectious (I) and healthy (S) individuals



β : probability of infection

Simple Contagion

Spreading of infectious diseases



Independent
sources of infection

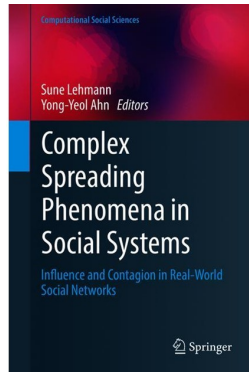
$$I+S \rightarrow 2I$$

β : probability of infection

Social Contagion

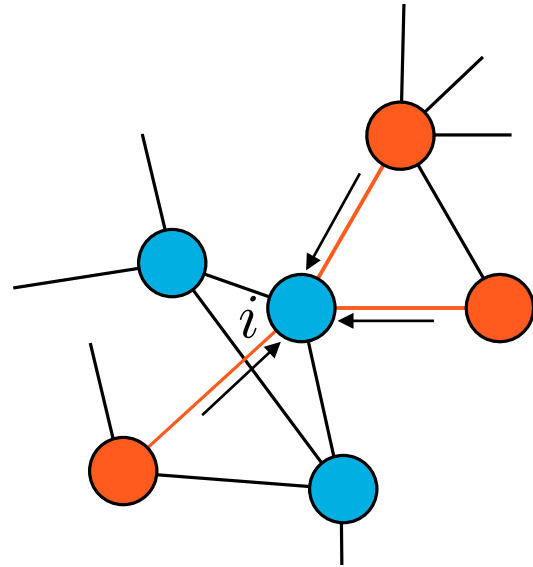
Diffusion of information, behaviours, rumours, fads, beliefs, norms...

- ▶ Peer pressure
- ▶ Social influence
- ▶ Complex individual response to repeated exposures



Complex Contagion

Social contagion



Multiple sources of activation are required for a transmission

Complex Contagion Evidence

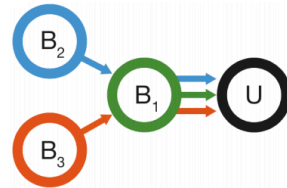
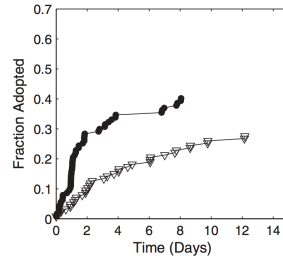
REPORT

The Spread of Behavior in an Online Social Network Experiment

Damon Centola

See all authors and affiliations

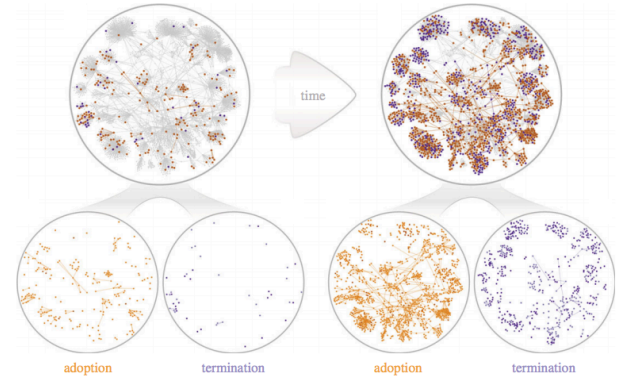
Science 03 Sep 2010;
Vol. 329, Issue 5996, pp. 1194-1197
DOI: 10.1126/science.1185231



JOURNAL OF THE ROYAL SOCIETY
Interface

Complex contagion process in spreading of online innovation

Márton Karsai^{1,2,3,4}, Gerardo Iñiguez², Kimmo Kaski^{2,5} and János Kertész^{2,6,7}



PLOS ONE

RESEARCH ARTICLE

Evidence of complex contagion of information in social media: An experiment using Twitter bots

Bjarke Monsted^{1*}, Piotr Sapiezynski^{1*}, Emilio Ferrara^{2,3*}, Sune Lehmann^{1,4*}

PRL 115, 218702 (2015) PHYSICAL REVIEW LETTERS week ending 20 NOVEMBER 2015

Kinetics of Social Contagion

Zhongyuan Ruan,^{1,2} Gerardo Iñiguez,^{3,4} Márton Karsai,⁵ and János Kertész^{1,2,4,*}

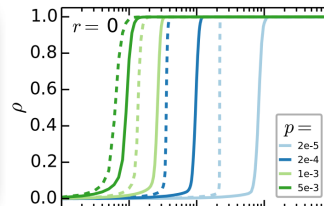
¹Center for Network Science, Central European University, H-1051 Budapest, Hungary

²Institute of Physics, Budapest University of Technology and Economics, H-1111 Budapest, Hungary

³Centro de Investigación y Docencia Económicas, Consejo Nacional de Ciencia y Tecnología, 01210 México D.F., Mexico

⁴Department of Computer Science, Aalto University School of Science, FI-00076 AALTO, Finland

⁵Laboratoire de l'Informatique du Parallélisme, INRIA-UMR 5668, IXXI, ENS de Lyon, 69364 Lyon, France

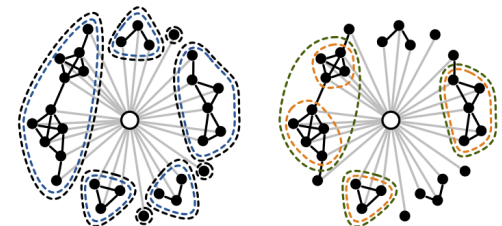


Structural diversity in social contagion

Johan Ugander, Lars Backstrom, Cameron Marlow, and Jon Kleinberg

PNAS April 17, 2012 109 (16) 5962-5966; <https://doi.org/10.1073/pnas.1116502109>

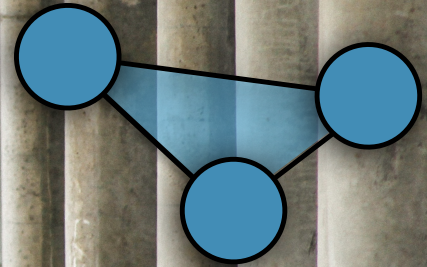
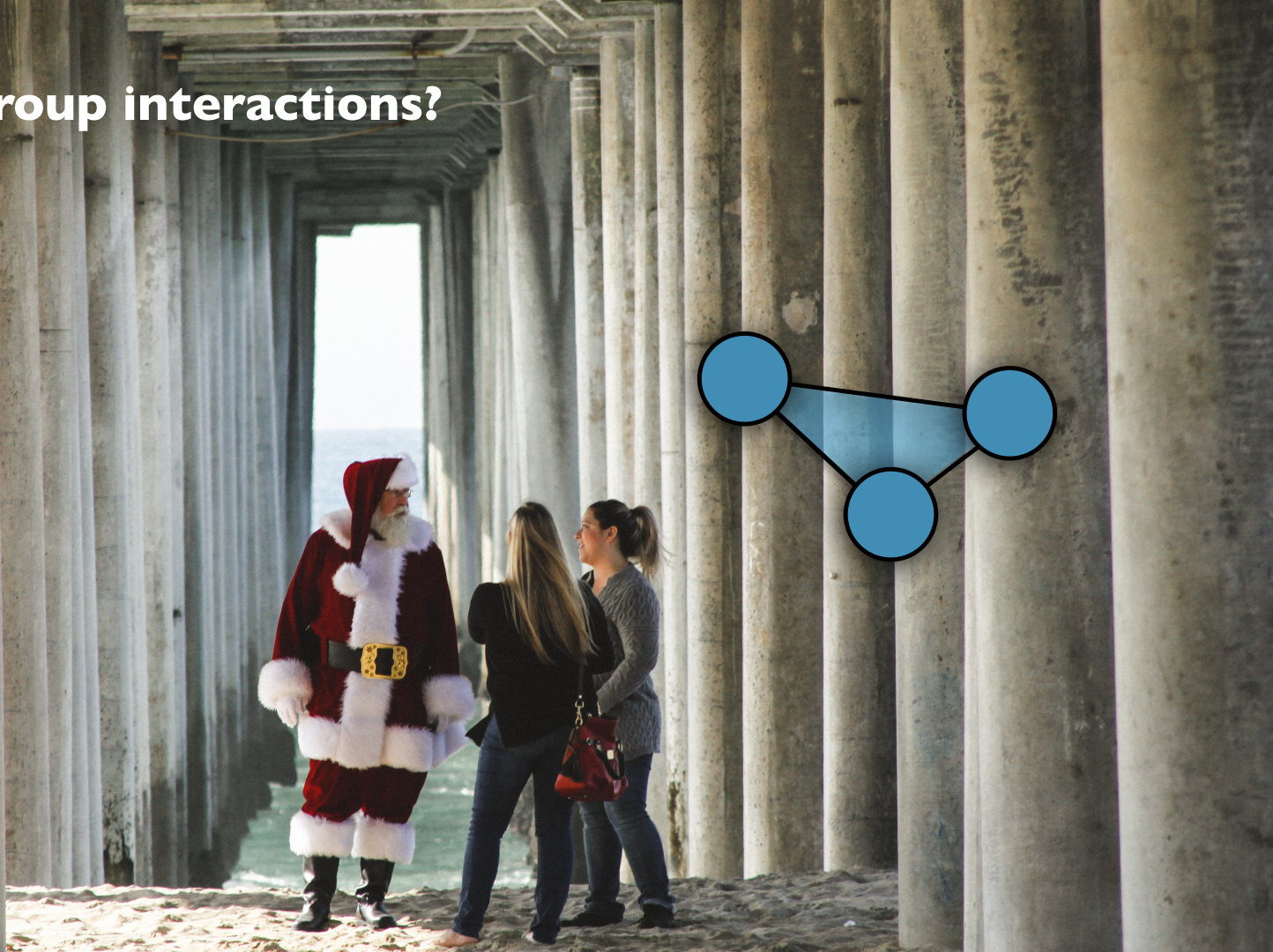
Edited by Ronald L. Graham, University of California at San Diego, La Jolla, CA, and approved February 21, 2012



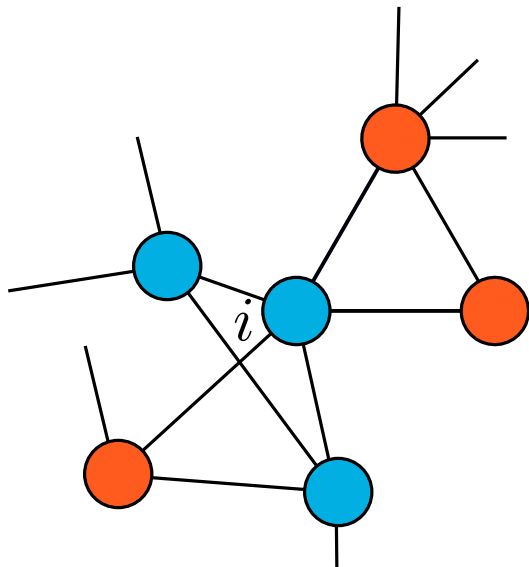
Pairwise interactions



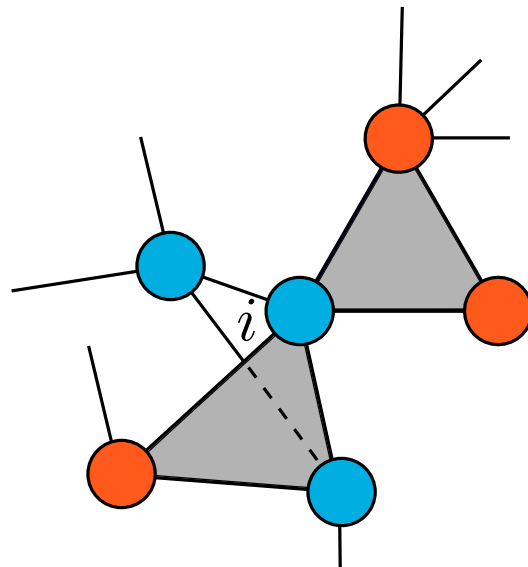
What about group interactions?



SIMPLical ContAGION



Network representation
of the social structure



Simplicial complex

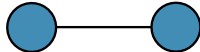
Simplicial complex

d-dimensional
group interactions

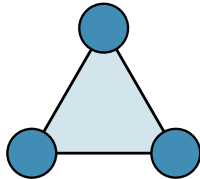
0-simplex



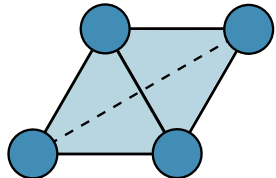
1-simplex



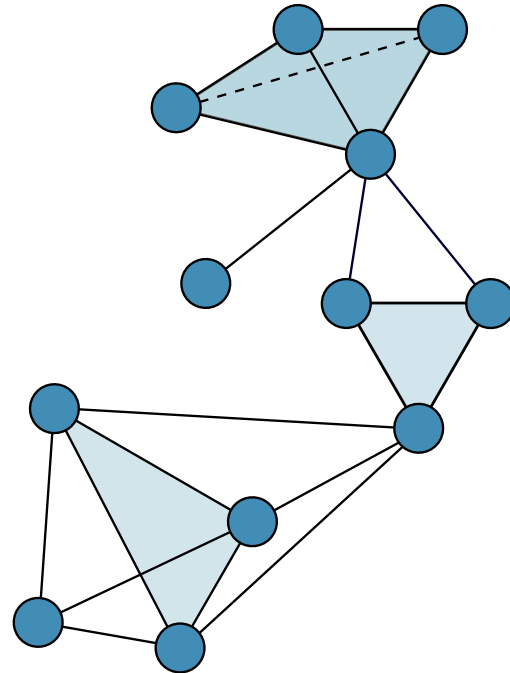
2-simplex



3-simplex



Social structure:
simplicial complex



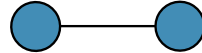
Simplicial complex

A simplicial complex \mathcal{K} on a given set of vertices \mathcal{V} , with $|\mathcal{V}| = N$, is a collection of simplices with the extra requirement that if a simplex $\sigma \in \mathcal{K}$, then all the sub-simplices $\nu \subset \sigma$ built from the subset of σ are also contained in \mathcal{K} .

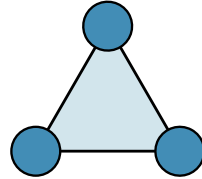
0-simplex



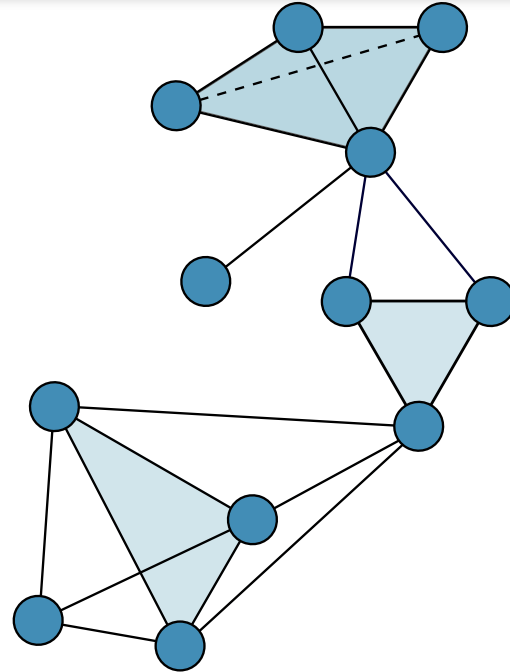
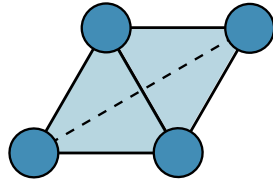
1-simplex



2-simplex



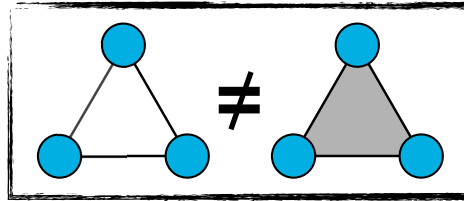
3-simplex



Simplicial complex

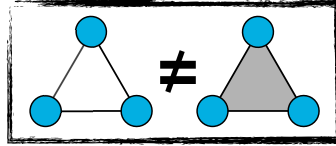
A simplicial complex \mathcal{K} on a given set of vertices \mathcal{V} , with $|\mathcal{V}| = N$, is a collection of simplices with the extra requirement that if a simplex $\sigma \in \mathcal{K}$, then all the sub-simplices $\nu \subset \sigma$ built from the subset of σ are also contained in \mathcal{K} .

Notice that



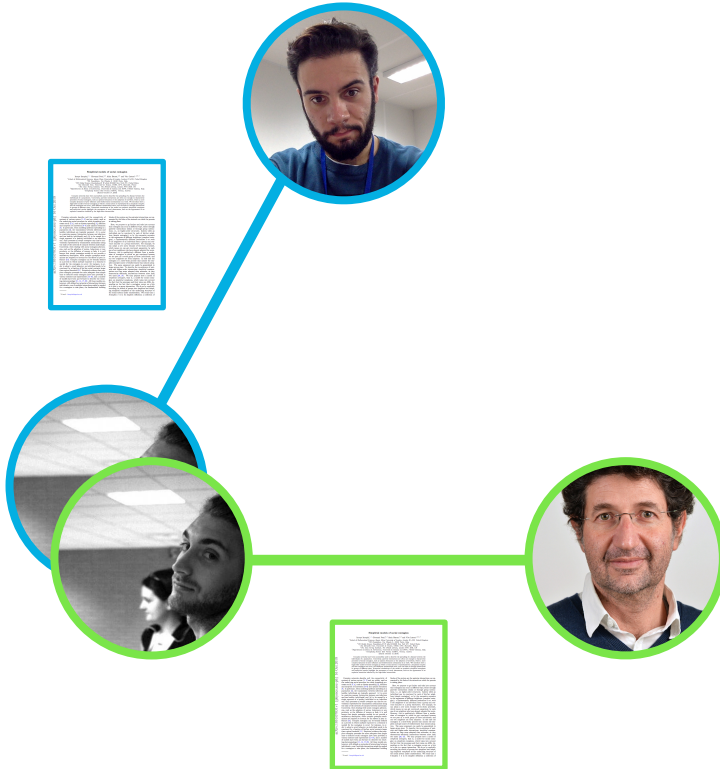
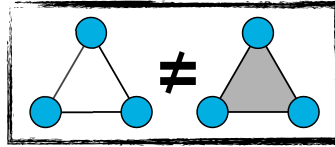
Simplicial complex

Interaction: co-authorship



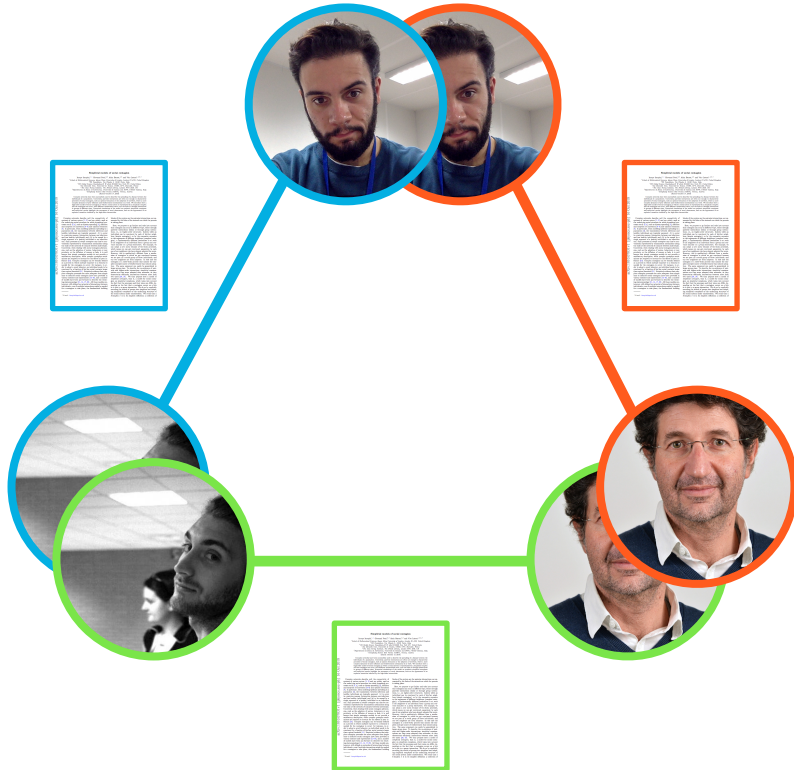
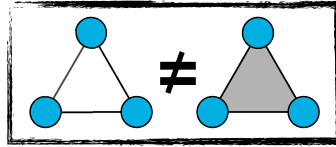
Simplicial complex

Interaction: co-authorship



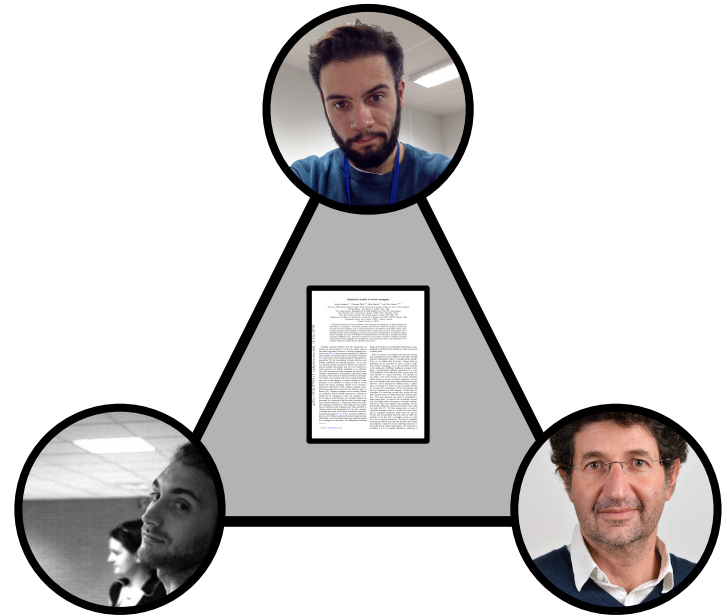
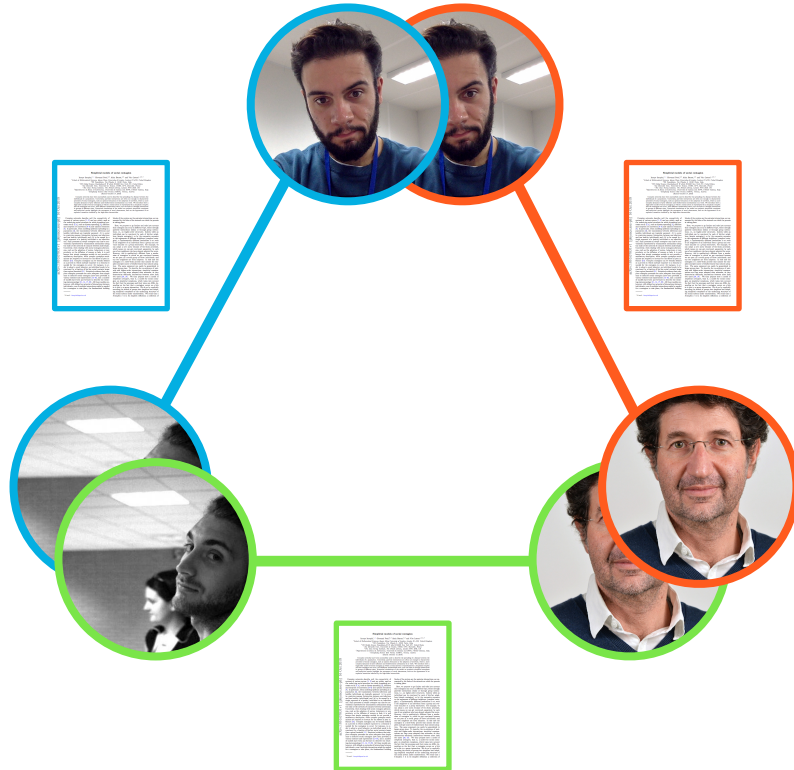
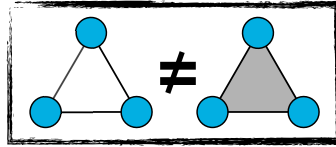
Simplicial complex

Interaction: co-authorship



Simplicial complex

Interaction: co-authorship

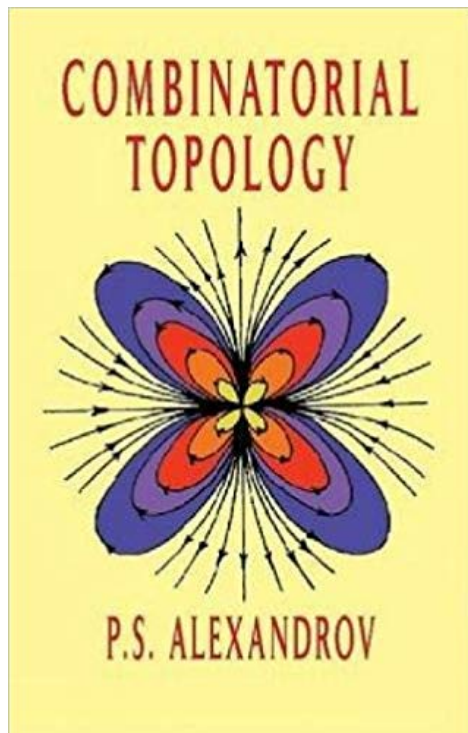


Sorry Alain!



Simplicial complexes

Not a new idea




Renewed interest among the complex systems community

European Journal of Physics

PAPER

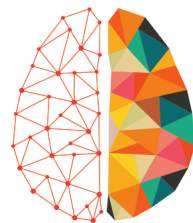
Simplicial complexes and complex systems

Vsevolod Salnikov¹, Daniele Cassese^{1,2} and Renaud Lambiotte³ 

Published 14 November 2018 • © 2018 European Physical Society

[European Journal of Physics, Volume 40, Number 1](#)



[Focus on Complexity](#)



NETWORK
NEURO
SCIENCE

FOCUS

The importance of the whole: Topological data analysis for the network neuroscientist

Ann E. Sizemore¹ , Jennifer E. Phillips-Cremins¹, Robert Ghrist², and Danielle S. Bassett^{1,3,4,5} 

¹Department of Bioengineering, School of Engineering and Applied Sciences, University of Pennsylvania, Philadelphia, USA

²Department of Mathematics, College of Arts and Sciences, University of Pennsylvania, Philadelphia, USA

³Department of Physics & Astronomy, College of Arts and Sciences, University of Pennsylvania, Philadelphia, USA

⁴Department of Electrical & Systems Engineering, School of Engineering and Applied Sciences, University of Pennsylvania, Philadelphia, USA

⁵Department of Neurology, Perelman School of Medicine, University of Pennsylvania, Philadelphia, USA

Simplicial complexes

Describing the architecture of complex networks

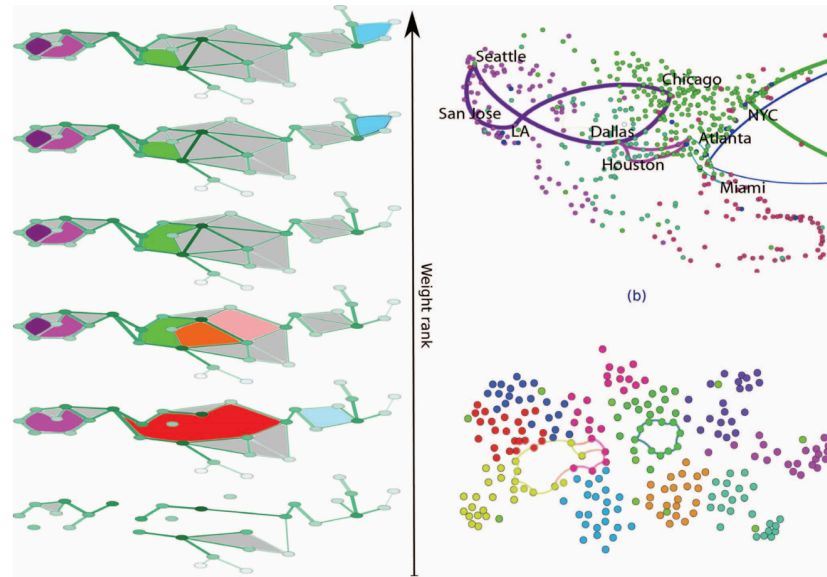
OPEN ACCESS Freely available online



Topological Strata of Weighted Complex Networks

Giovanni Petri^{1*}, Martina Scolamiero^{1,2}, Irene Donato^{1,3}, Francesco Vaccarino^{1,3}

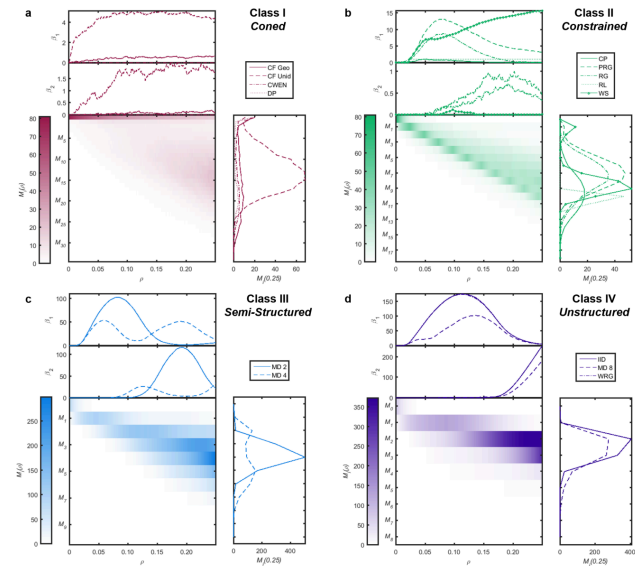
1 ISI Foundation, Torino, Italy, 2 Dipartimento di Ingegneria Gestionale e della Produzione, Politecnico di Torino, Torino, Italy, 3 Dipartimento di Scienze Matematiche, Politecnico di Torino, Torino, Italy



Classification of weighted networks through mesoscale homological features

Ann Sizemore, Chad Giusti, Danielle S. Bassett

Journal of Complex Networks, Volume 5, Issue 2, June 2017, Pages 245–273,



Simplicial complexes

Describing the architecture of functional and structural brain networks

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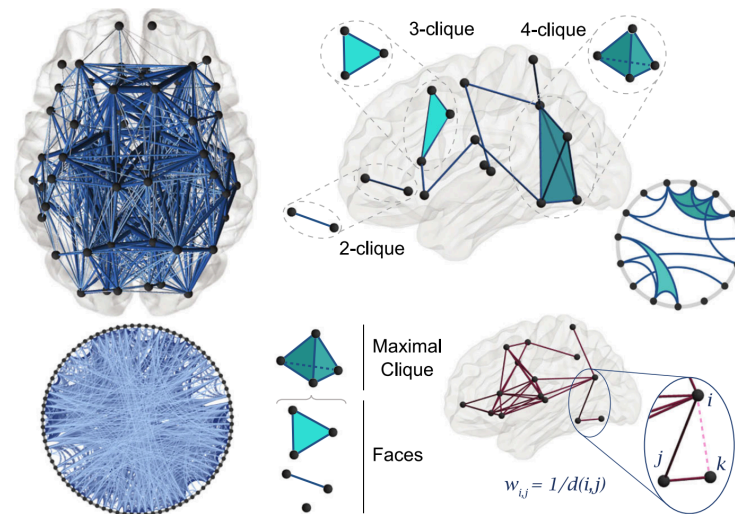
Homological scaffolds of brain functional networks

G. Petri¹, P. Expert², F. Turkheimer², R. Carhart-Harris³, D. Nutt³, P. J. Hellyer⁴
and F. Vaccarino^{1,5}

J Comput Neurosci (2018) 44:115–145
<https://doi.org/10.1007/s10827-017-0672-6>

Cliques and cavities in the human connectome

Ann E. Sizemore^{1,2} · Chad Giusti¹ · Ari Kahn^{1,3} · Jean M. Vettel^{1,3,4} ·
Richard F. Betzel¹ · Danielle S. Bassett^{1,5} 



Simplicial complexes

Describing the architecture of semantic and co-authorship networks

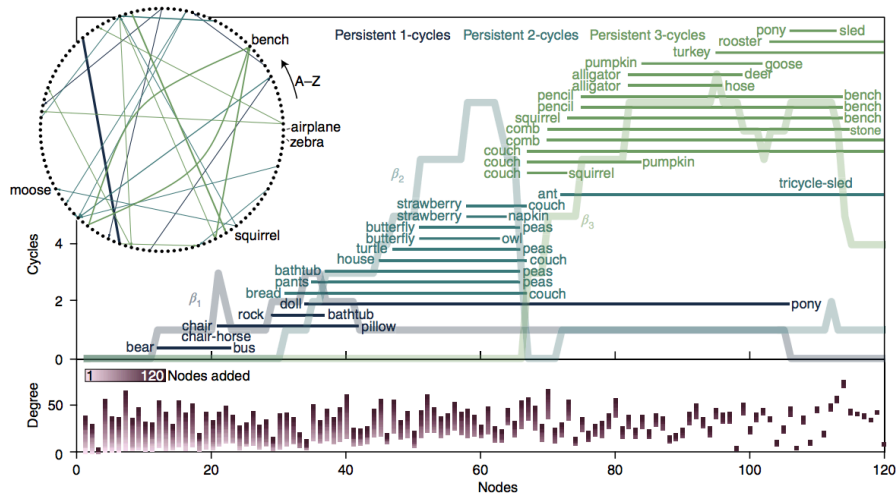
ARTICLES

<https://doi.org/10.1038/s41562-018-0422-4>

nature
human behaviour

Knowledge gaps in the early growth of semantic feature networks

Ann E. Sizemore¹, Elisabeth A. Karuza², Chad Giusti³ and Danielle S. Bassett^{1,4,5,6*}



Patania et al. *EPJ Data Science* (2017) 6:18
DOI 10.1140/epjds/s13668-017-0114-8

EPJ.ORG



REGULAR ARTICLE

EPJ Data Science
a SpringerOpen Journal

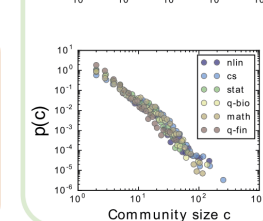
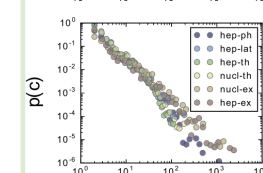
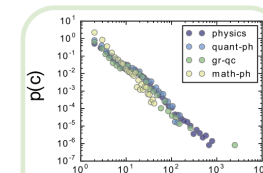
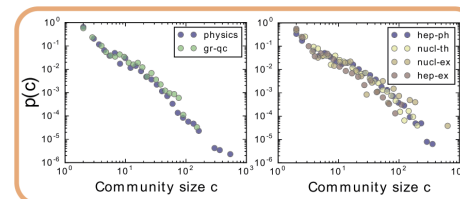
Open Access

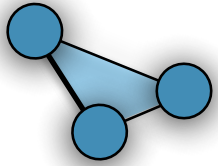


The shape of collaborations

Alice Patania^{1,2*}, Giovanni Petri¹ and Francesco Vaccarino^{1,2}

gr-qc	0.01	0.00	0.00	0.01	0.09	0.00	0.07
hep-ex	0.04	0.00	0.00	0.00	0.07	0.00	0.05
hep-ph	0.02	0.01	0.02	0.01	0.08	0.00	0.06
nucl-ex	0.00	0.04	0.02	0.06	0.05	0.01	0.03
nucl-th	0.02	0.11	0.08	0.03	0.04	0.08	0.00
physics	0.03	0.00	0.00	0.03	0.10	0.00	0.06
q-bio	0.09	0.21	0.18	0.10	0.02	0.20	0.00
	gr-qc	hep-ex	hep-ph	nucl-ex	nucl-th	physics	q-bio

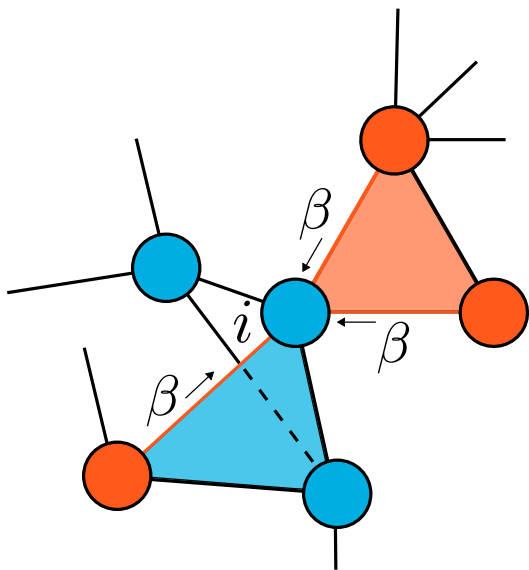




The Simplicial contagion Model

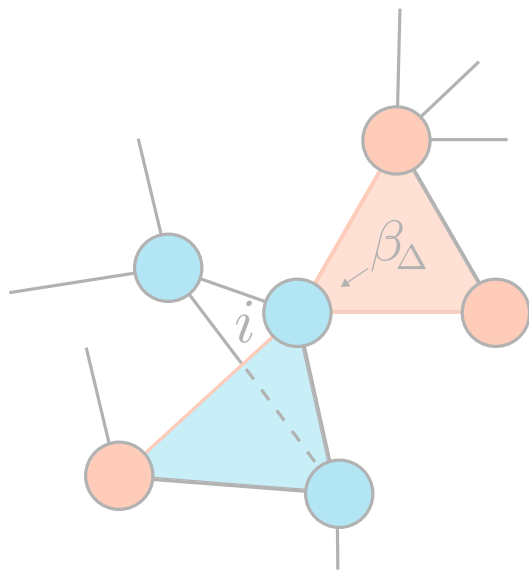
SIMPLicial ContAGION

The Model (D=2)



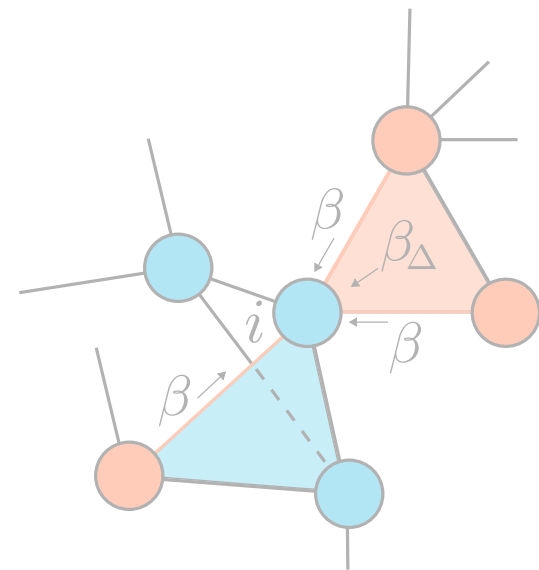
1-simplices
(links)

+



2-simplices
(triangles)

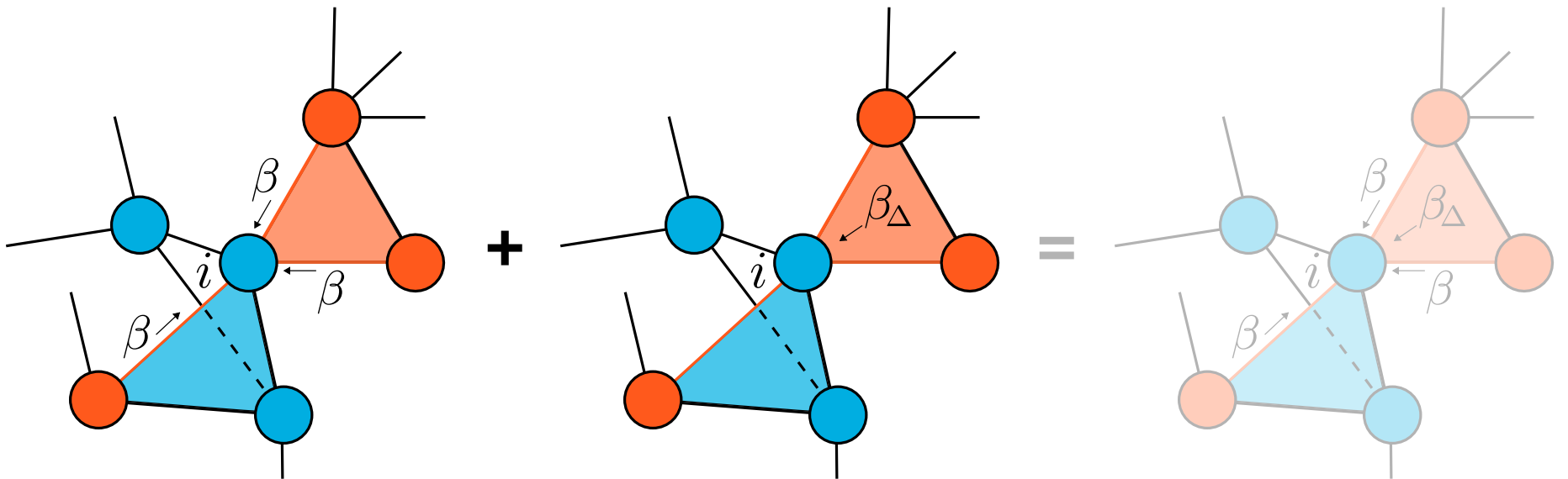
=



-  Infected
-  Susceptible

SIMPLicial ContAGION

The Model (D=2)



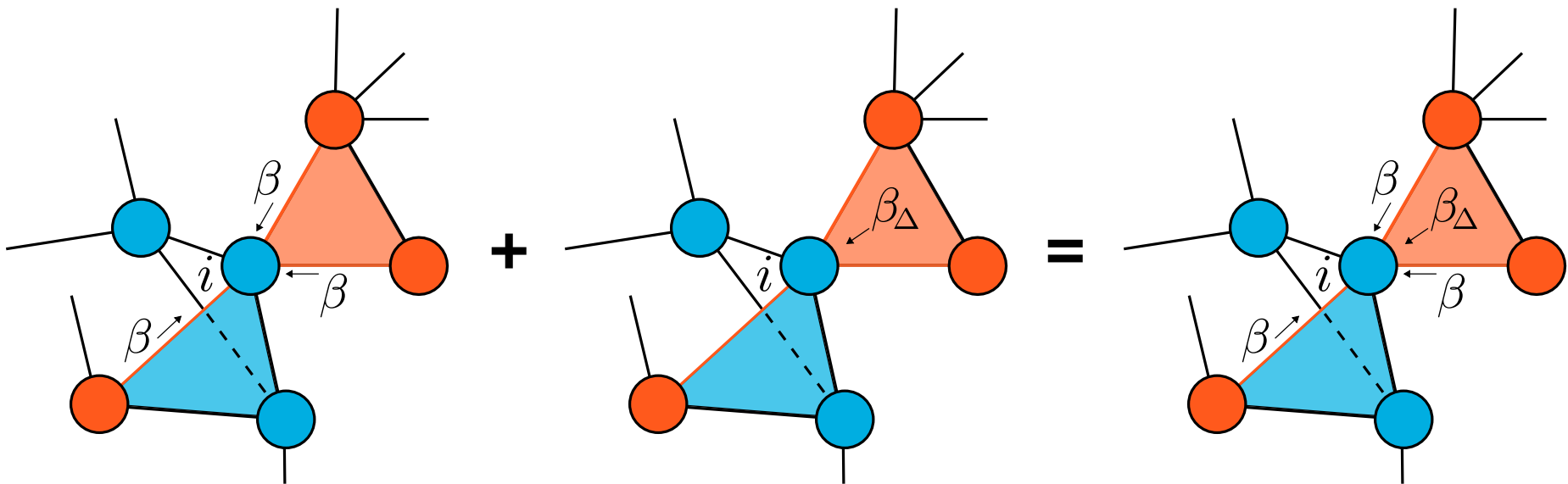
1-simplices
(links)

2-simplices
(triangles)



SIMPLicial ContAGION

The Model (D=2)



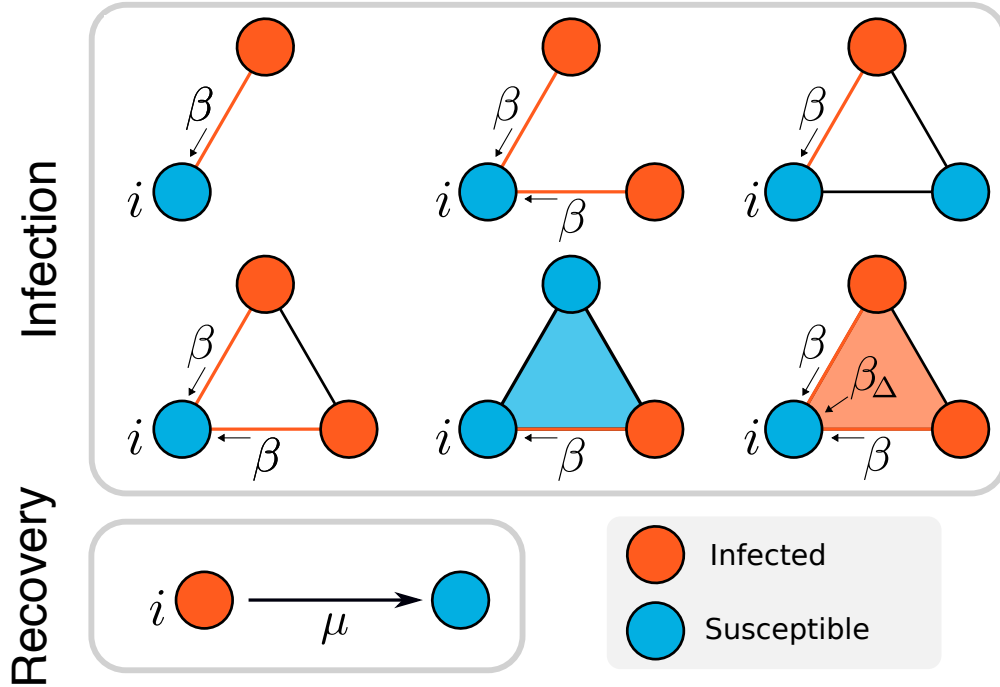
1-simplices
(links)

2-simplices
(triangles)



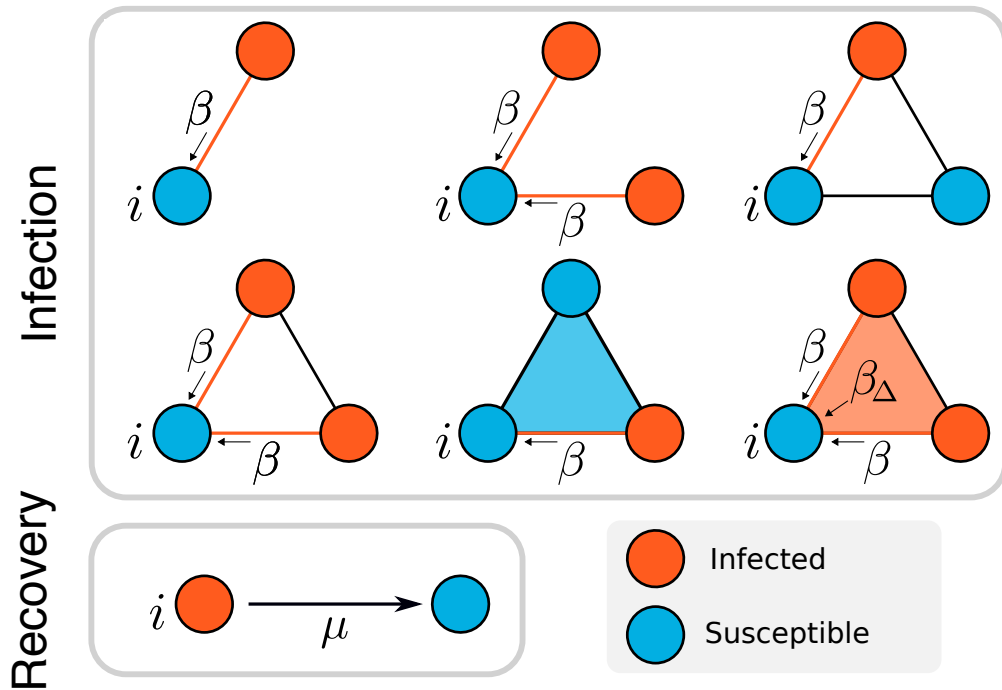
SIMPLicial ContAGION

The Model (D=2)



SIMPLicial ContAGION

The Model (D=2)

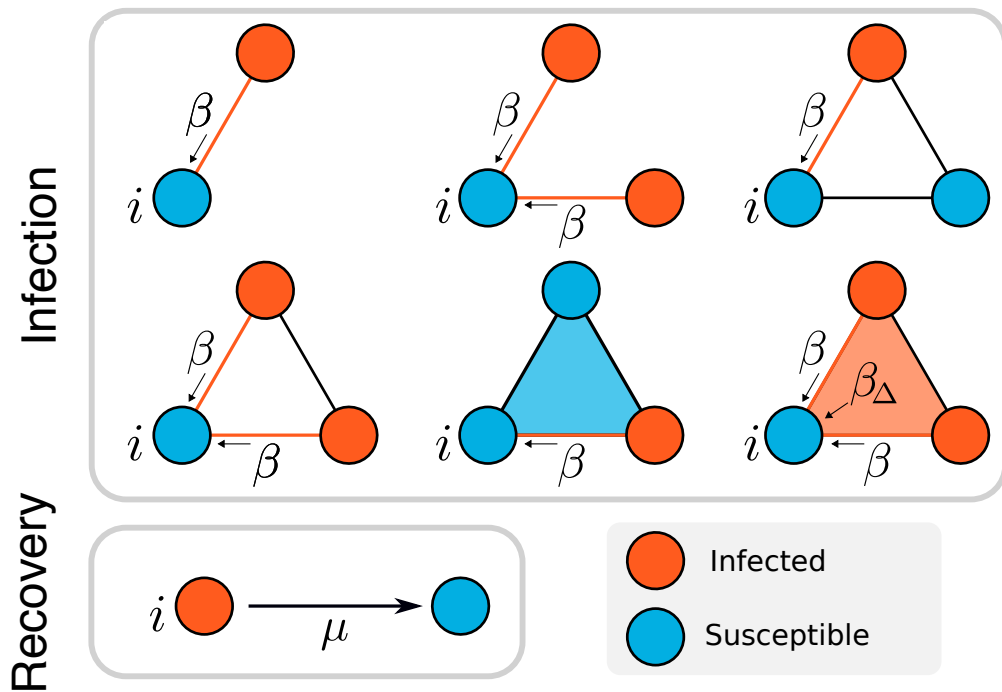


dynamical state variable

$$x_i(t) \in \{0,1\}$$

SIMPLicial ContAGION

The Model (D=2)



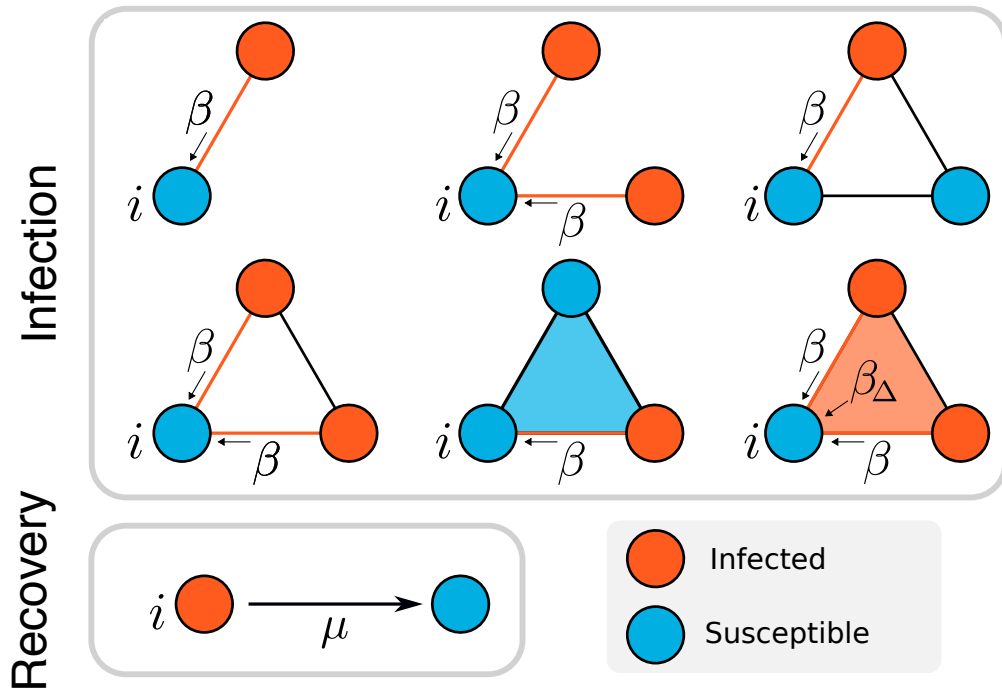
dynamical state variable

$$x_i(t) \in \{0,1\}$$

↑
S I

SIMPLicial ContAGION

The Model (D=2)



dynamical state variable

$$x_i(t) \in \{0,1\}$$

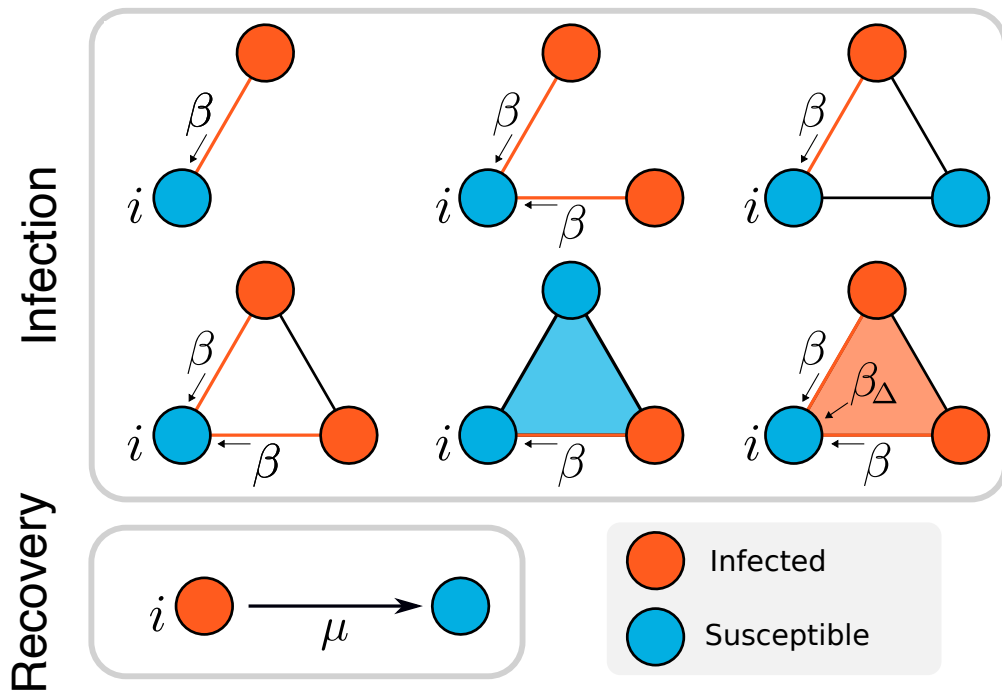
control parameters

$$\lambda = \beta \langle k \rangle / \mu$$

$$\lambda_{\Delta} = \beta_{\Delta} \langle k_{\Delta} \rangle / \mu$$

SIMPLicial ContAGION

The Model (D=2)



dynamical state variable

$$x_i(t) \in \{0,1\}$$

control parameters

$$\lambda = \beta \langle k \rangle / \mu$$

$$\lambda_{\Delta} = \beta_{\Delta} \langle k_{\Delta} \rangle / \mu$$

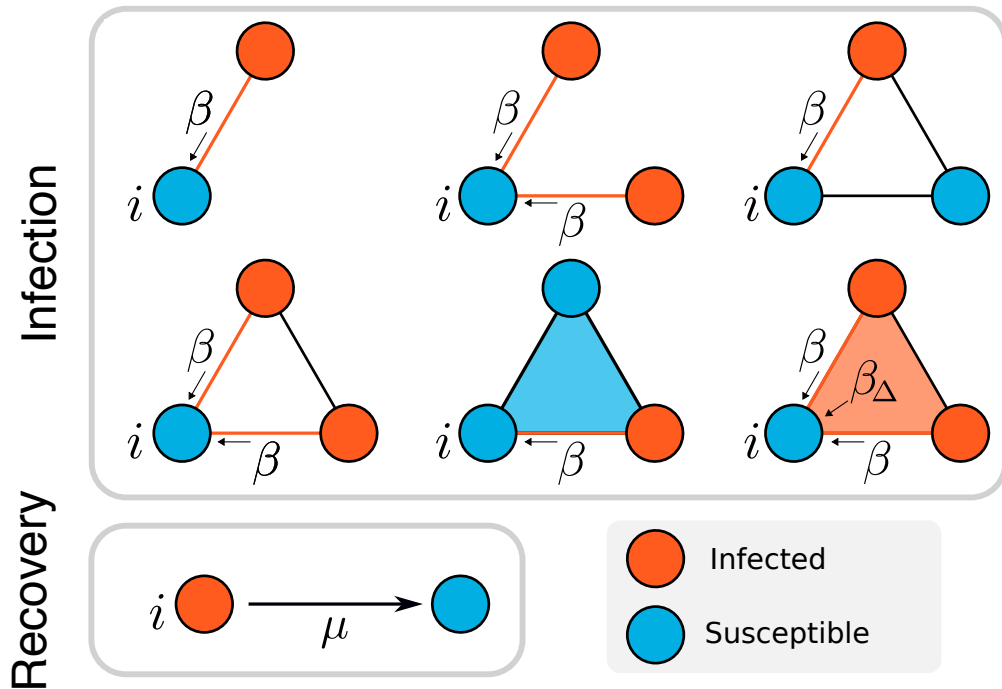
k_w : generalised (simplicial) degree

$$\langle k_1 \rangle = \langle k \rangle$$

$$\langle k_2 \rangle = \langle k_{\Delta} \rangle$$

SIMPLicial ContAGION

The Model (D=2)



dynamical state variable

$$x_i(t) \in \{0, 1\}$$

control parameters

$$\lambda = \beta \langle k \rangle / \mu$$

$$\lambda_{\Delta} = \beta_{\Delta} \langle k_{\Delta} \rangle / \mu$$

macroscopic order parameter

$$\rho(t) = \frac{1}{N} \sum_i x_i(t)$$

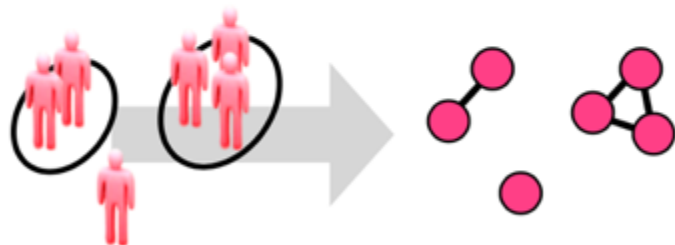
Empirical Social Structures

Gathering data

The SocioPatterns collaboration



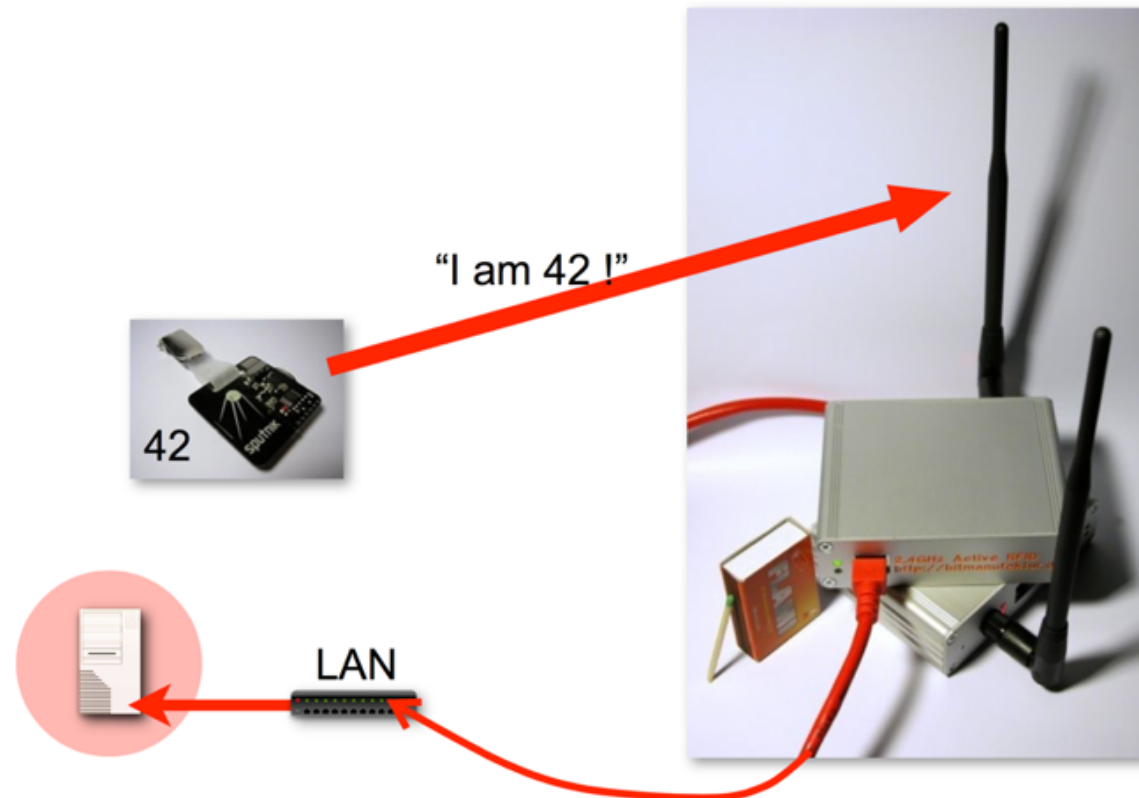
*what are the statistical and **dynamical** properties of the networks of contact and co-presence of people in social interaction?*



fine-grained **spatial** (\sim m) and **temporal** ($<$ min) resolution

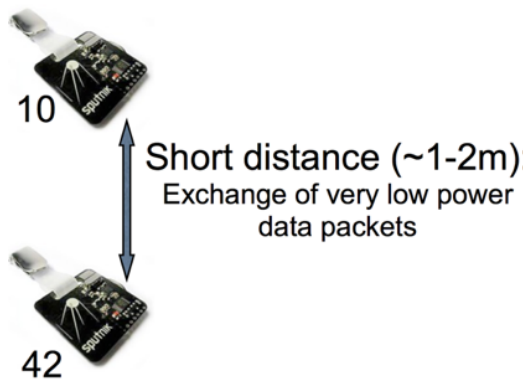
Gathering data

The SocioPatterns collaboration



Gathering data

The SocioPatterns collaboration

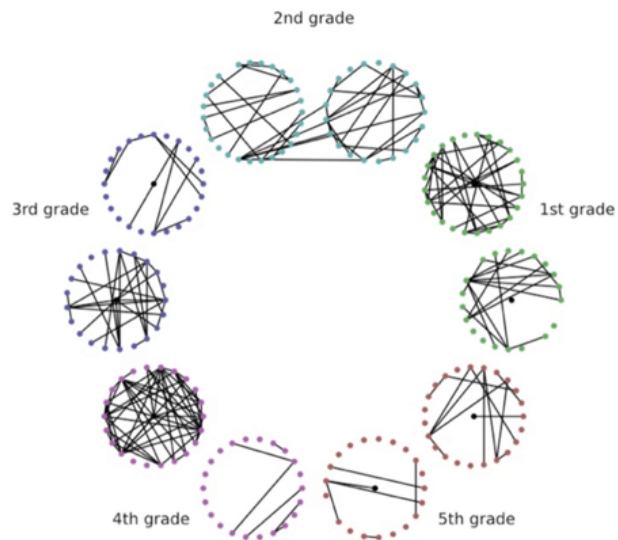


- Two power levels => 2 detection ranges
- **Face to face situation**
- Statistical detection => 20s time resolution
- Small,
- Scalable

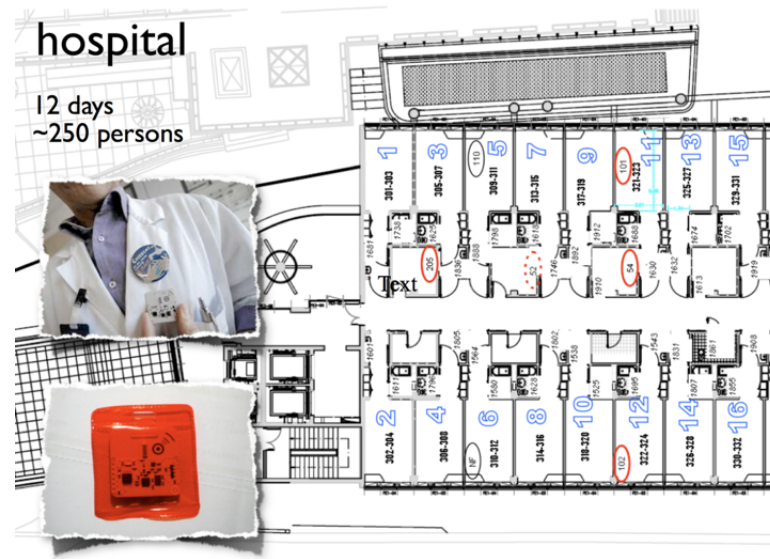


Gathering data

The SocioPatterns collaboration



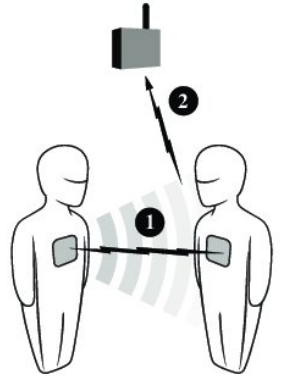
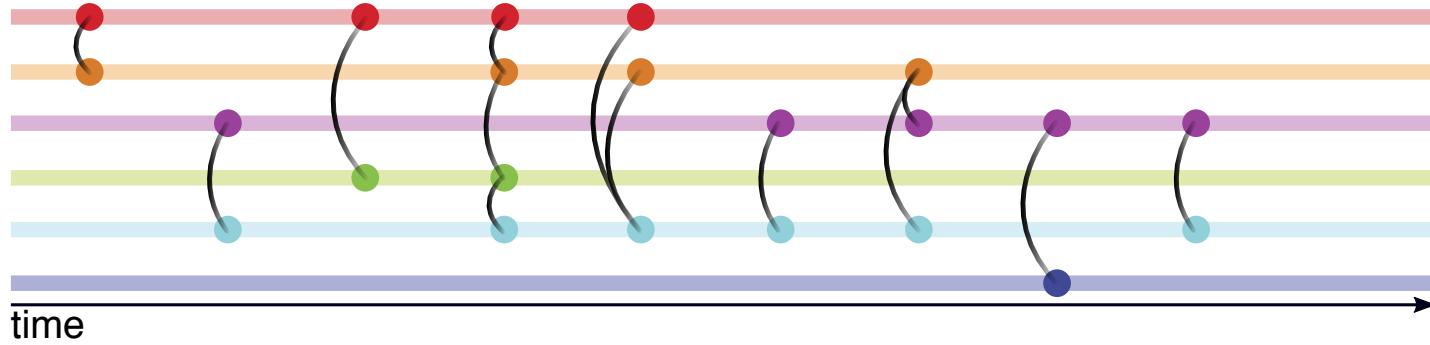
Primary school



Hospital

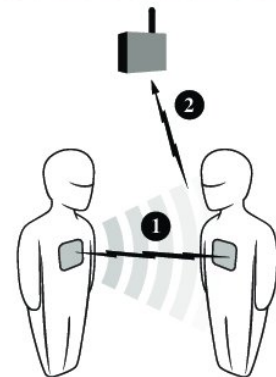
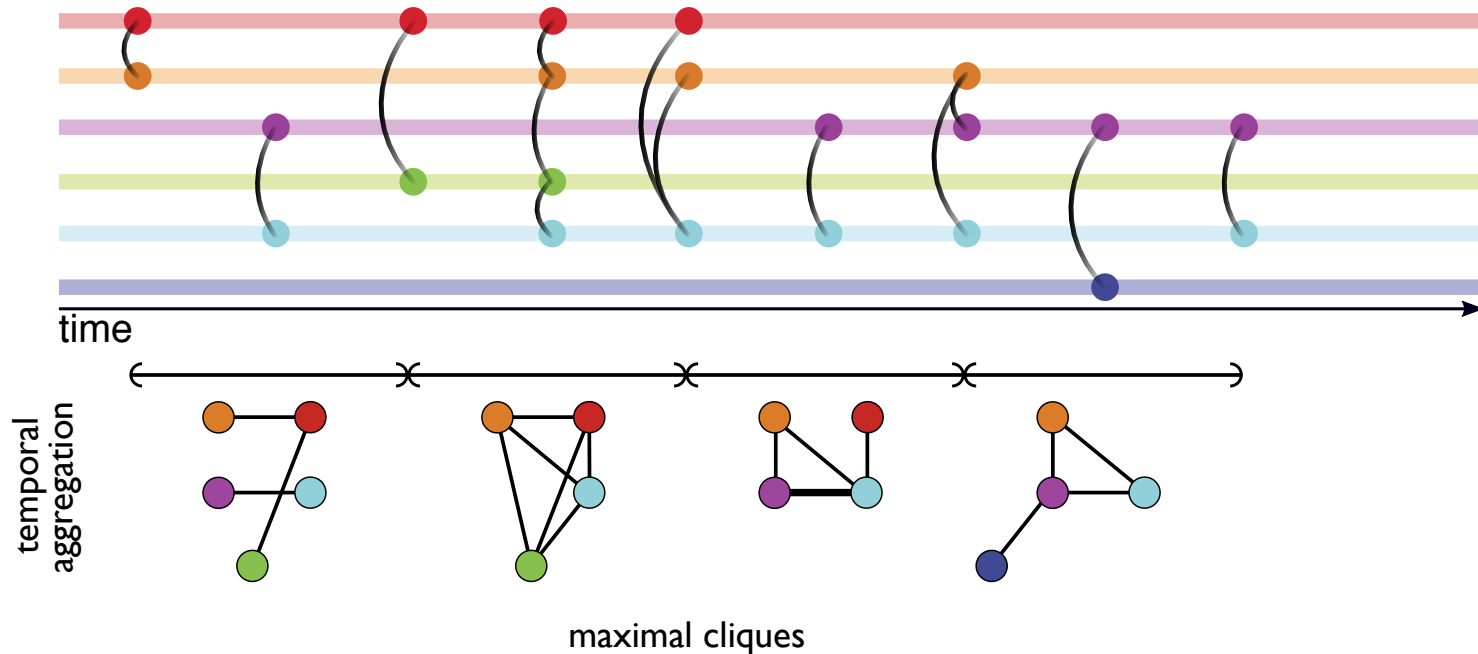
Real world simplicial complexes

High-resolution proximity data



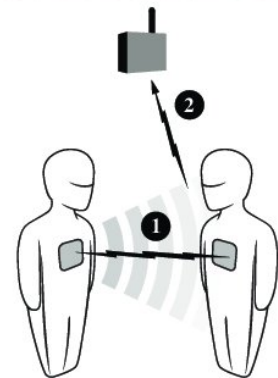
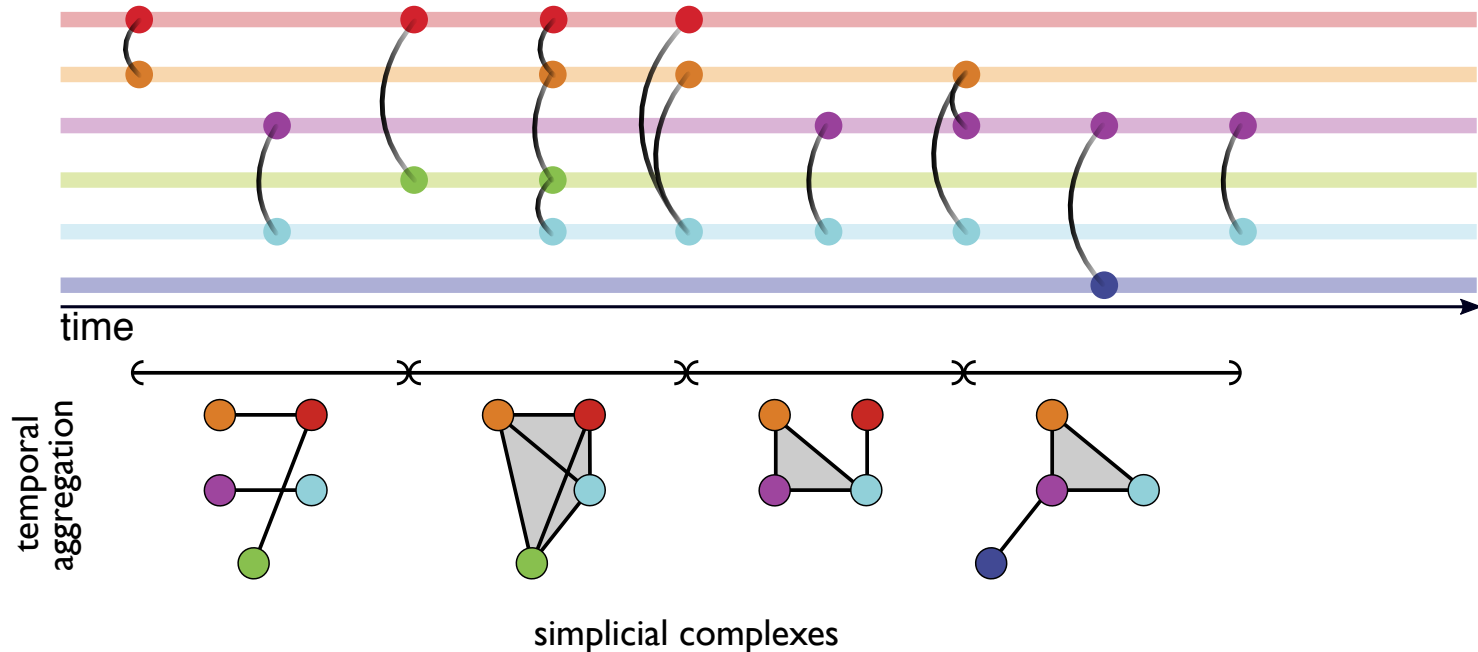
Real world simplicial complexes

High-resolution proximity data



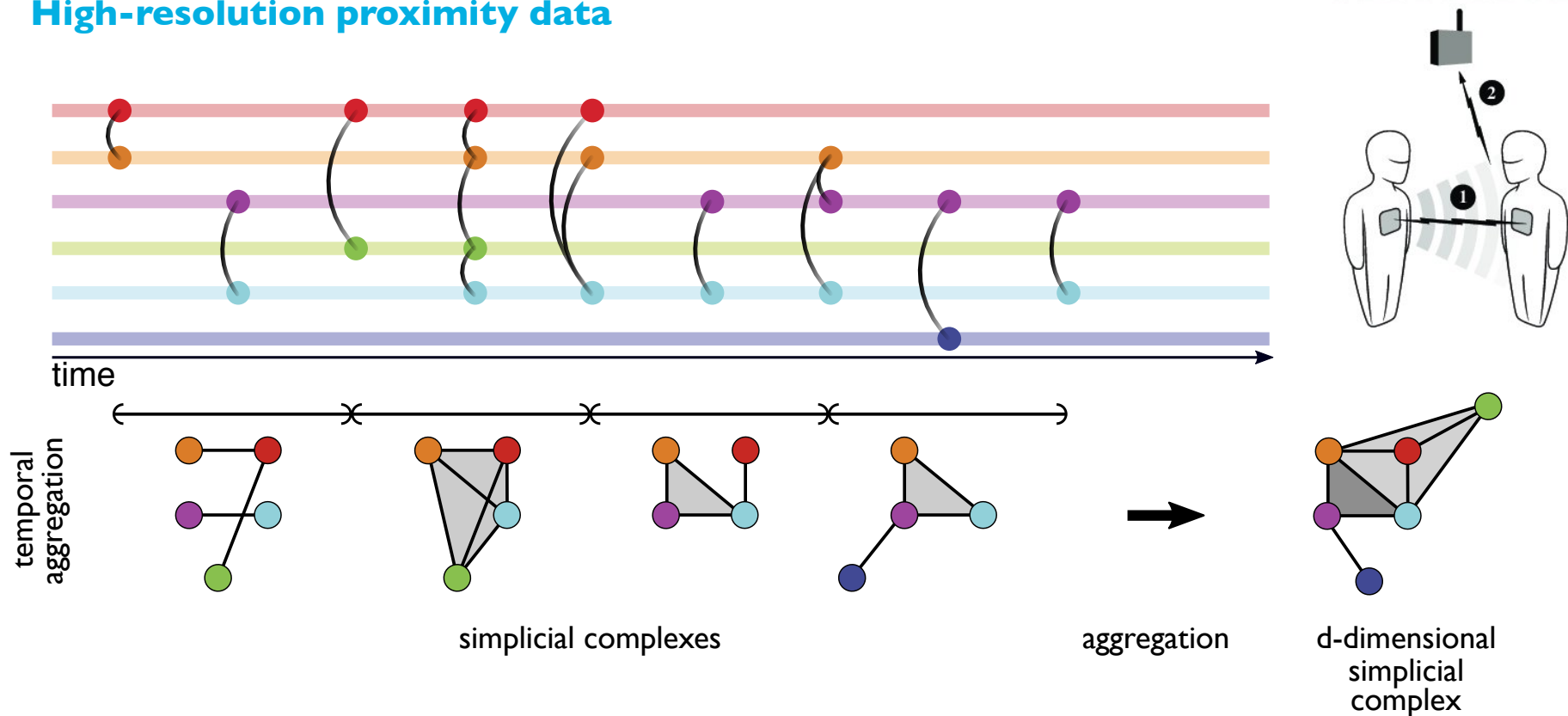
Real world simplicial complexes

High-resolution proximity data



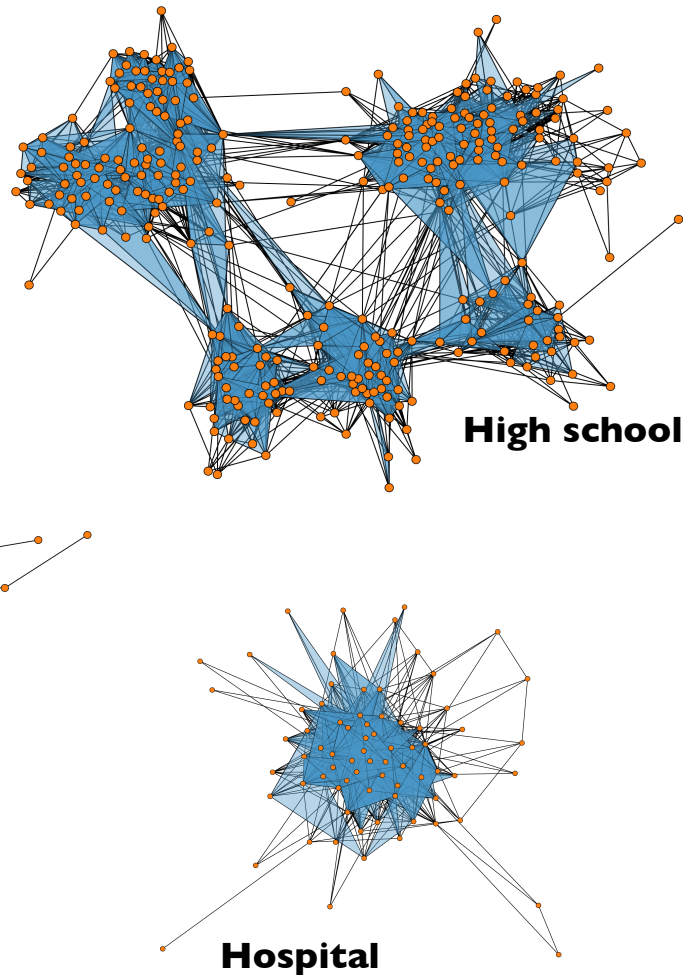
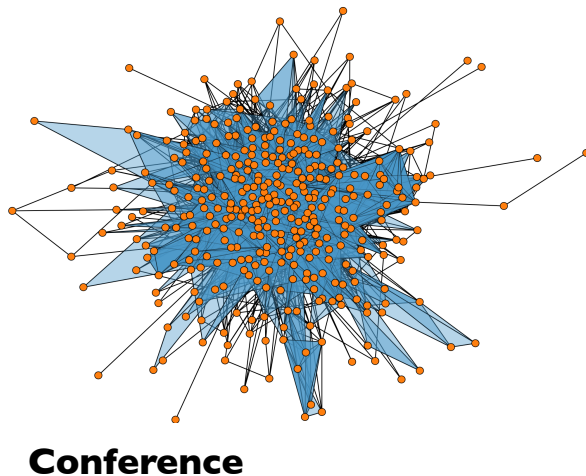
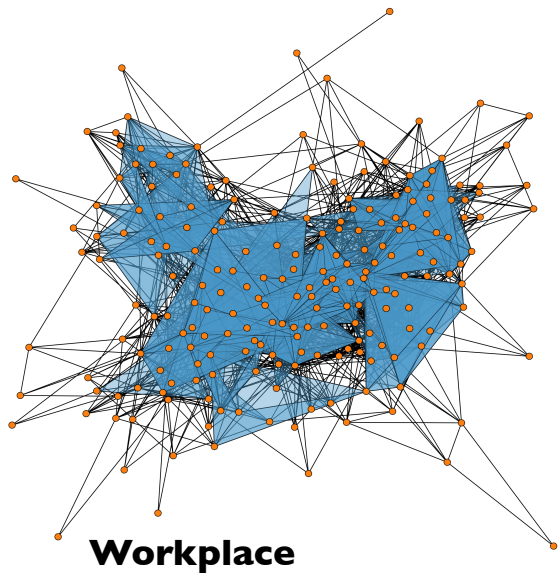
Real world simplicial complexes

High-resolution proximity data



Real world simplicial complexes

High-resolution proximity data



Real world simplicial complexes

High-resolution proximity data

To reduce finite size effects

“Augmented”
Simplicial
Complex

Duplication of the lists of
sizes of the maximal
simplices and simplicial
degrees of nodes

Real world simplicial complexes

High-resolution proximity data

To reduce finite size effects

“Augmented”
Simplicial
Complex



Duplication of the lists of
sizes of the maximal
simplices and simplicial
degrees of nodes

PHYSICAL REVIEW E **96**, 032312 (2017)

Construction of and efficient sampling from the simplicial configuration model

Jean-Gabriel Young,^{1,*} Giovanni Petri,² Francesco Vaccarino,^{2,3} and Alice Patania^{2,3,†}

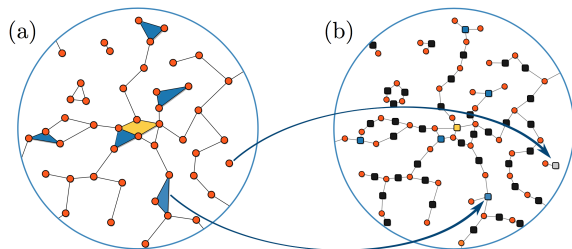
¹*Département de Physique, de Génie Physique, et d'Optique, Université Laval, G1V 0A6 Québec (Québec), Canada*

²*ISI Foundation, 10126 Torino, Italy*

³*Dipartimento di Scienze Matematiche, Politecnico di Torino, 10129 Torino, Italy*

(Received 29 May 2017; published 22 September 2017)

Simplicial complexes are now a popular alternative to networks when it comes to describing the structure of complex systems, primarily because they encode multinode interactions explicitly. With this new description comes the need for principled null models that allow for easy comparison with empirical data. We propose a natural candidate, the *simplicial configuration model*. The core of our contribution is an efficient and uniform Markov chain Monte Carlo sampler for this model. We demonstrate its usefulness in a short case study by investigating the topology of three real systems and their randomized counterparts (using their Betti numbers). For two out of three systems, the model allows us to reject the hypothesis that there is no organization beyond the local scale.



Simplicial Configuration Model

Real world simplicial complexes

High-resolution proximity data

To reduce finite size effects

“Augmented”
Simplicial
Complex

Duplication of the lists of
sizes of the maximal
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Simplicial Configuration Model



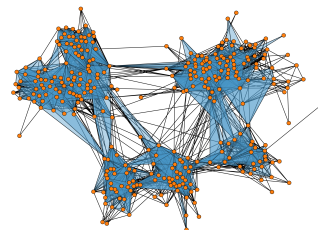
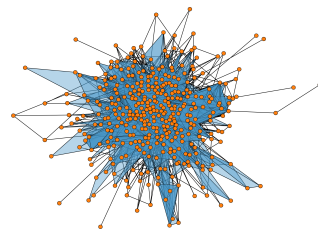
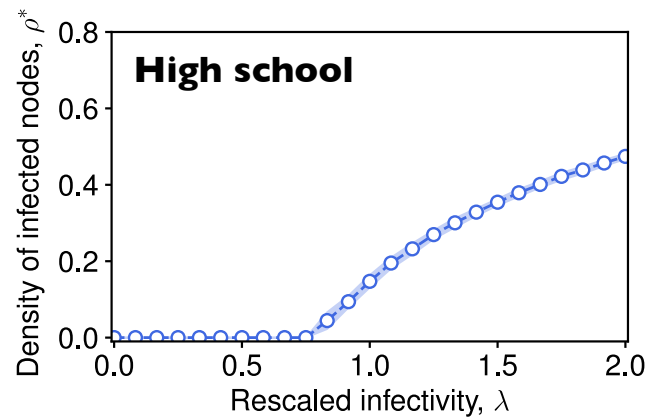
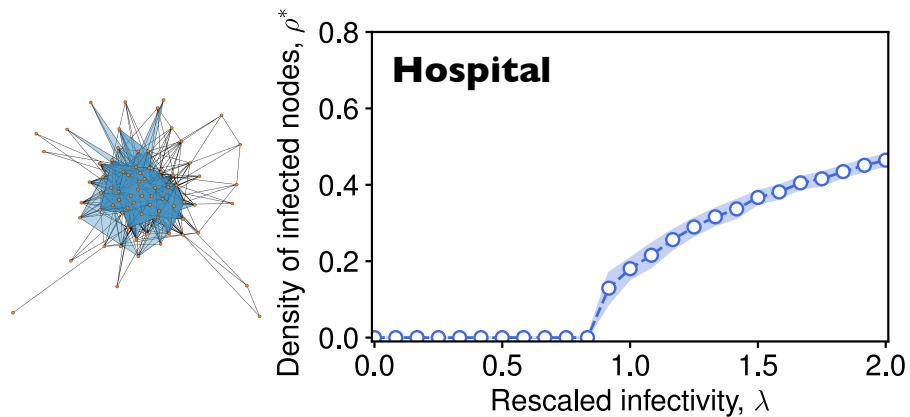
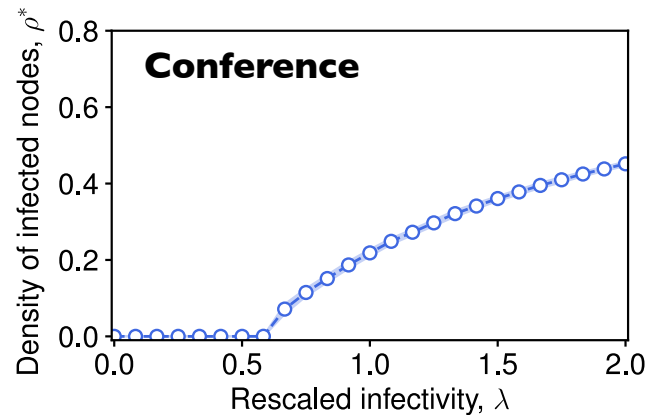
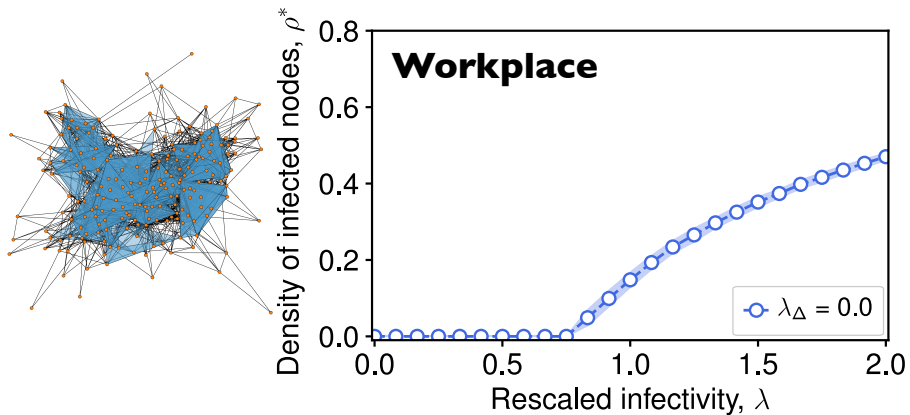
Processed
Simplicial
Complex

Same statistical properties
of the input complex but of
significantly larger size

Results

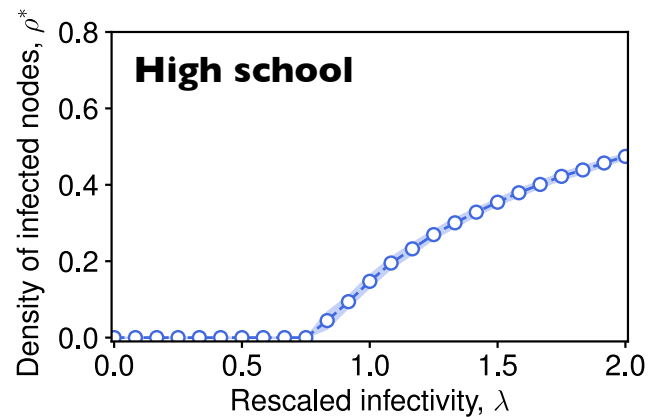
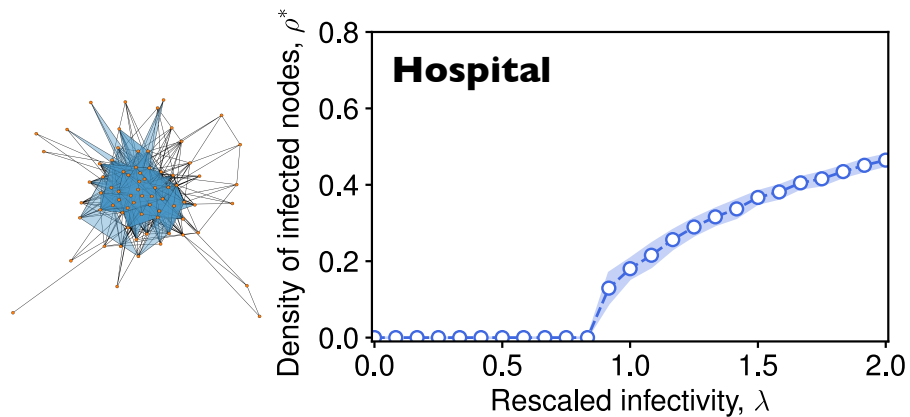
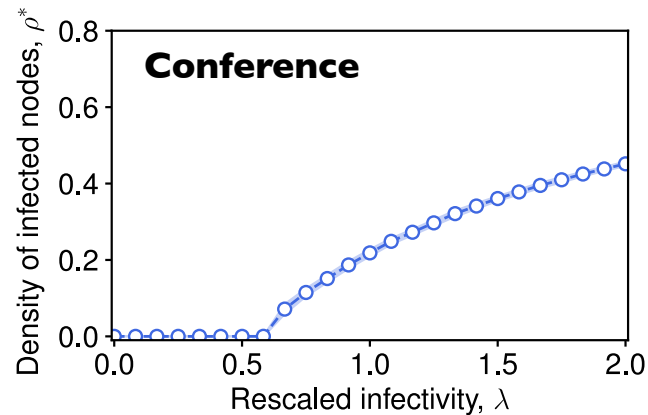
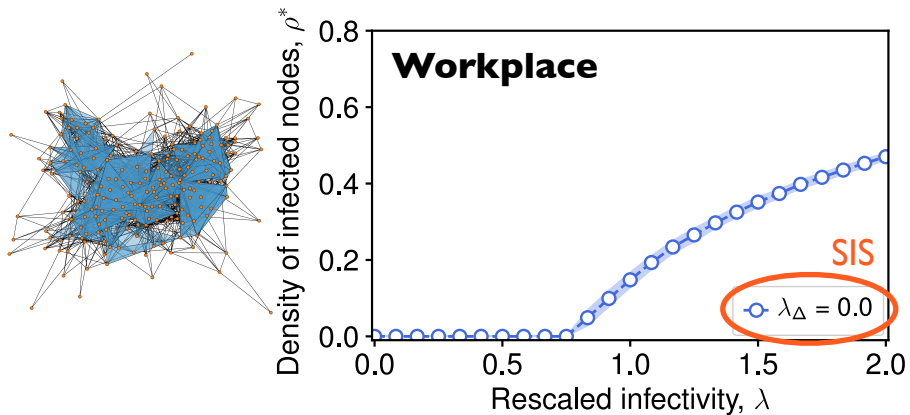
Results

High-resolution proximity data



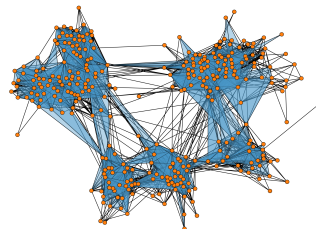
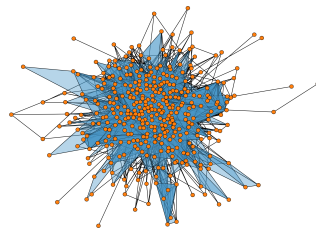
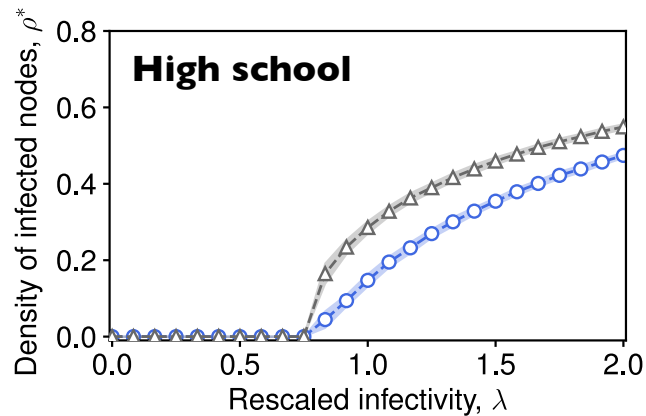
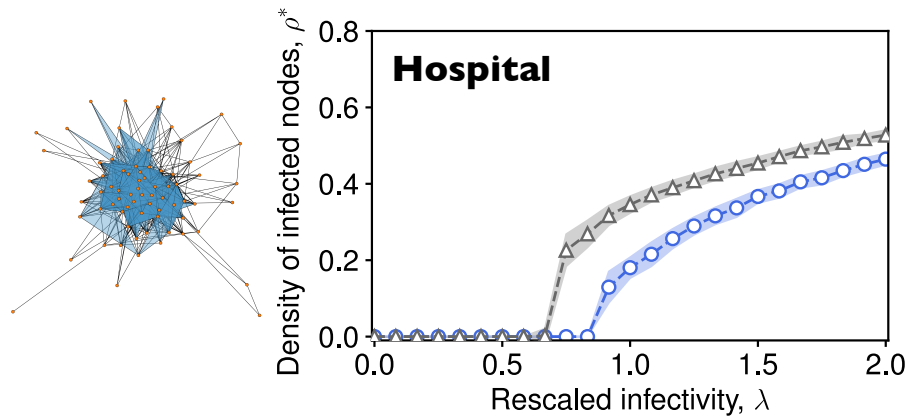
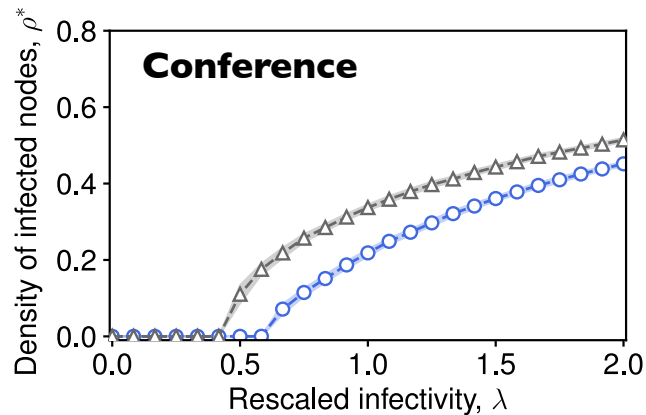
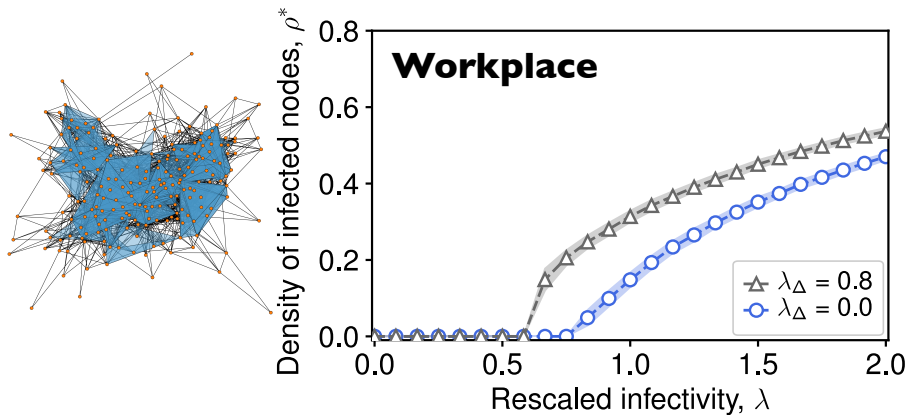
Results

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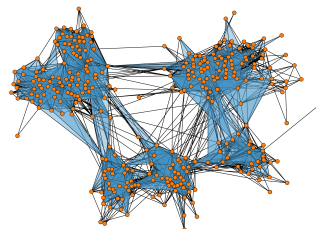
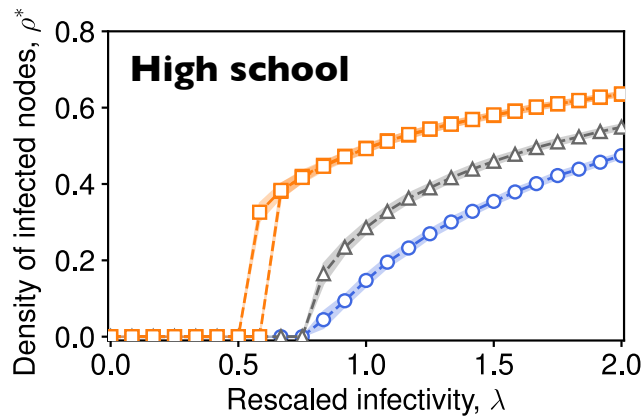
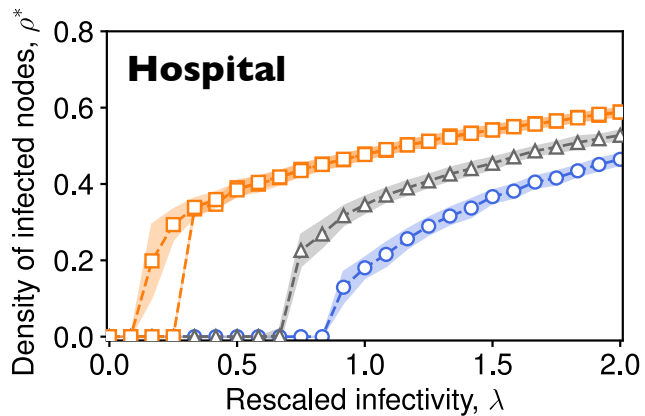
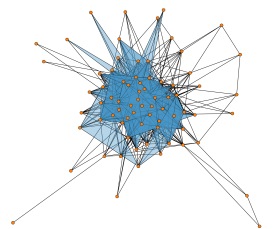
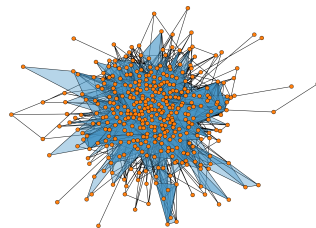
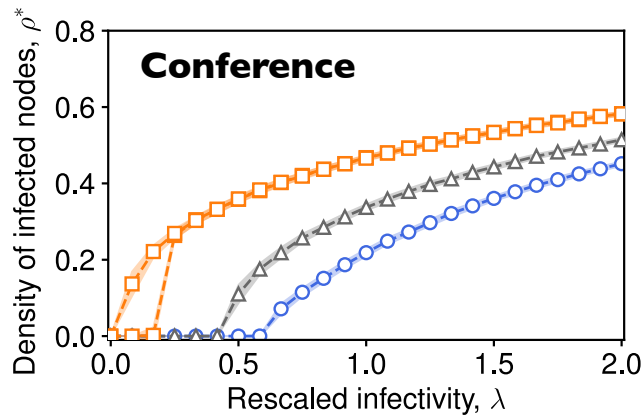
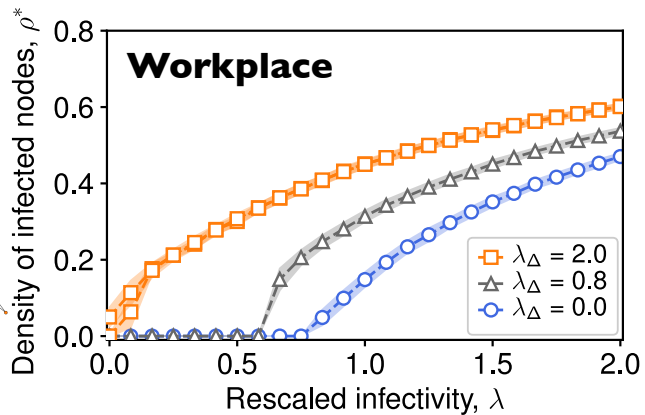
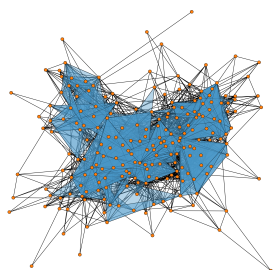
Results

High-resolution proximity data



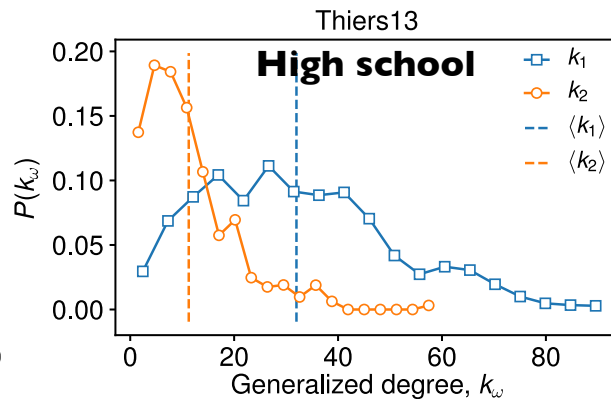
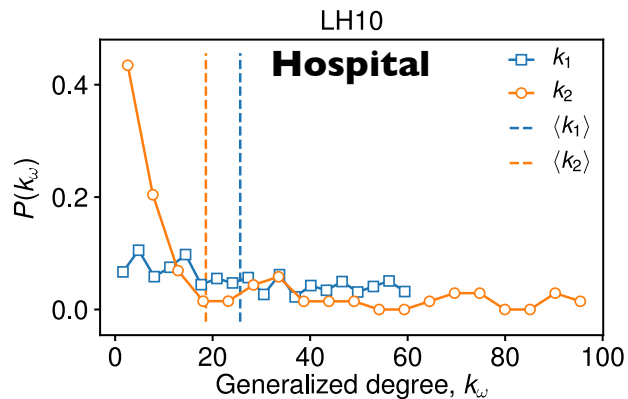
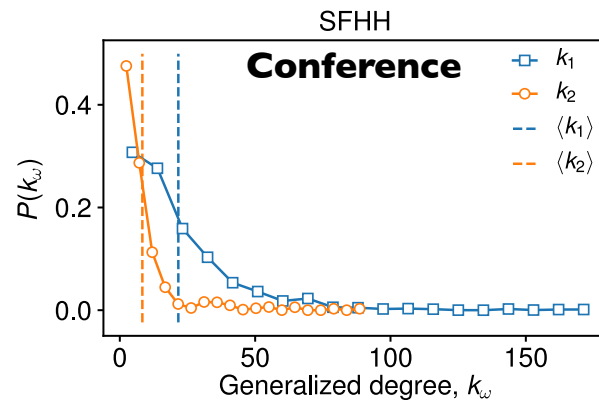
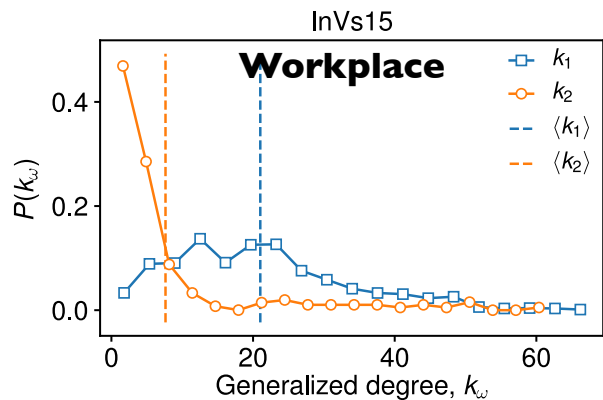
Results

High-resolution proximity data



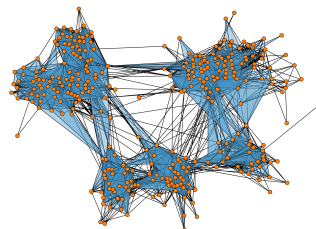
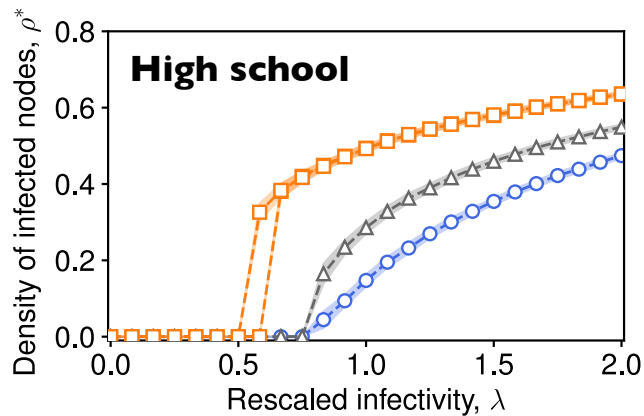
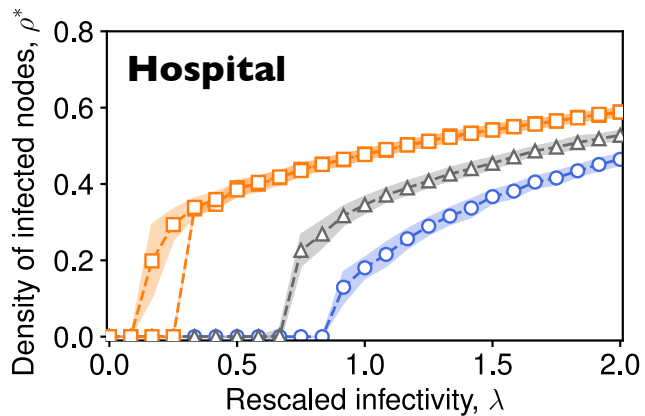
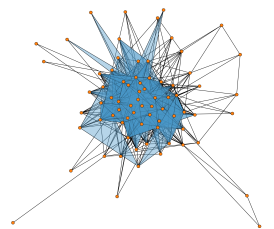
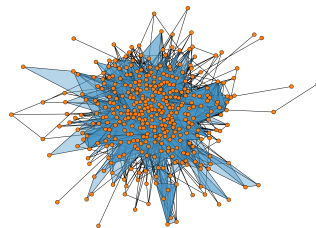
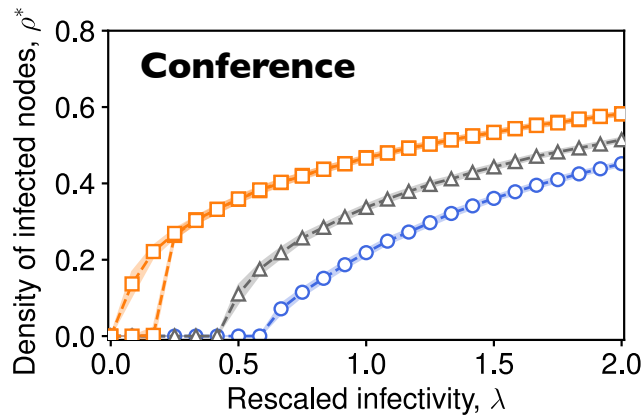
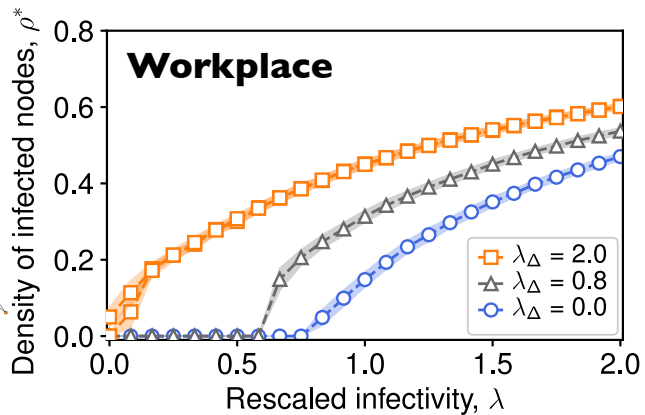
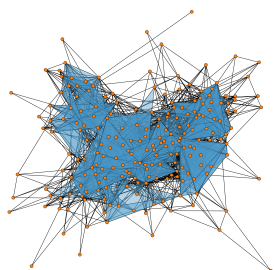
Empirical simplicial complexes

Generalised degree distributions



Results

High-resolution proximity data



Random Model

RSC Model

ER-like Random Simplicial Complexes

- Set of N vertices (0-simplices)
- Set of probabilities $\{\rho_1, \dots, \rho_k, \dots, \rho_D\}$, $\rho_k \in [0, 1]$

RSC Model

ER-like Random Simplicial Complexes

- Set of N vertices (0-simplices)
- Set of probabilities $\{p_1, \dots, p_k, \dots, p_D\}$, $p_k \in [0, 1]$

Case $D=2$

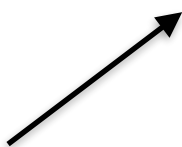
$$(N, p_1, p_2)$$

RSC Model

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Case $D=2$

(N, p_1, p_2)  N
Number of vertices

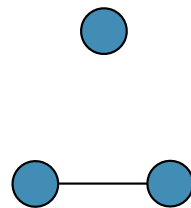
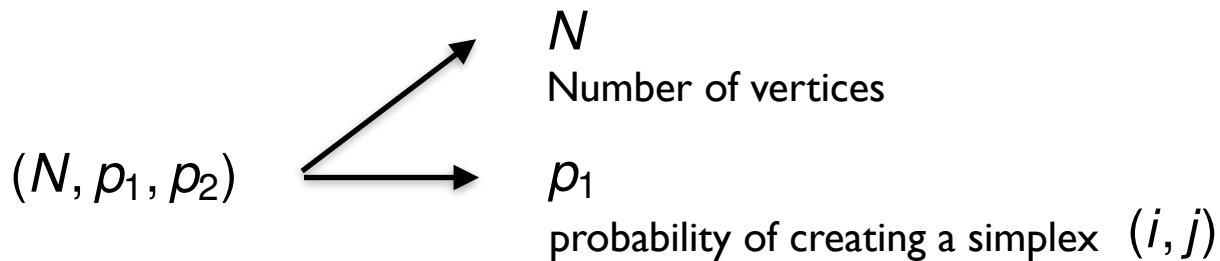


RSC Model

ER-like Random Simplicial Complexes

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Case $D=2$

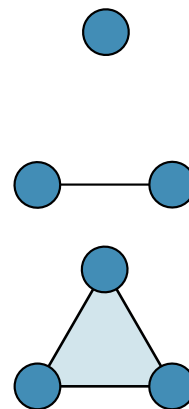
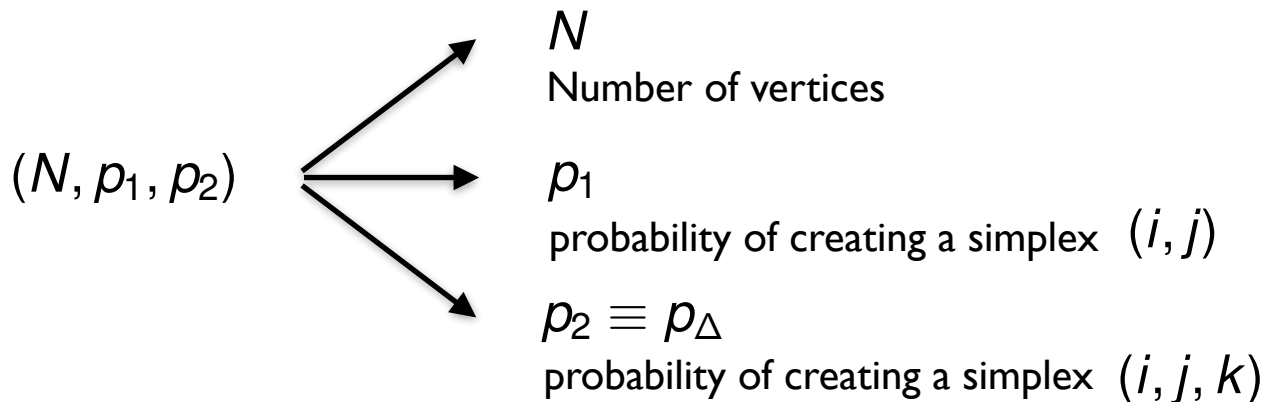


RSC Model

ER-like Random Simplicial Complexes

- Set of N vertices (0-simplices)
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Case $D=2$



RSC Model

ER-like Random Simplicial Complexes

- Set of N vertices (0-simplices)
- Set of probabilities $\{p_1, \dots, p_k, \dots, p_D\}$, $p_k \in [0, 1]$

Case $D=2$

(N, p_1, p_2) \longrightarrow

$$\langle k \rangle \approx (N-1)p_1 + 2\langle k_\Delta \rangle(1-p_1)$$
$$\langle k_\Delta \rangle = \frac{(N-1)(N-2)p_\Delta}{2}$$

RSC Model

ER-like Random Simplicial Complexes

- Set of N vertices (0-simplices)
- Set of probabilities $\{p_1, \dots, p_k, \dots, p_D\}$, $p_k \in [0, 1]$

Case $D=2$

$$(N, p_1, p_2)$$



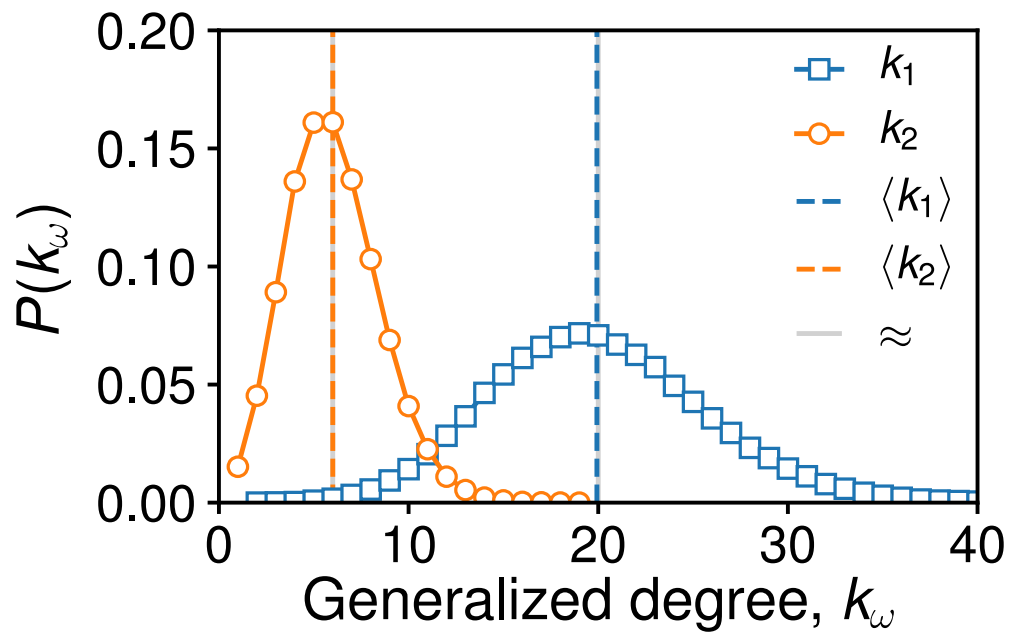
$$p_1 = \frac{\langle k \rangle - 2\langle k_\Delta \rangle}{(N-1) - 2\langle k_\Delta \rangle}$$
$$p_\Delta = \frac{2\langle k_\Delta \rangle}{(N-1)(N-2)}$$



$$(N, \langle k \rangle, \langle k_\Delta \rangle)$$

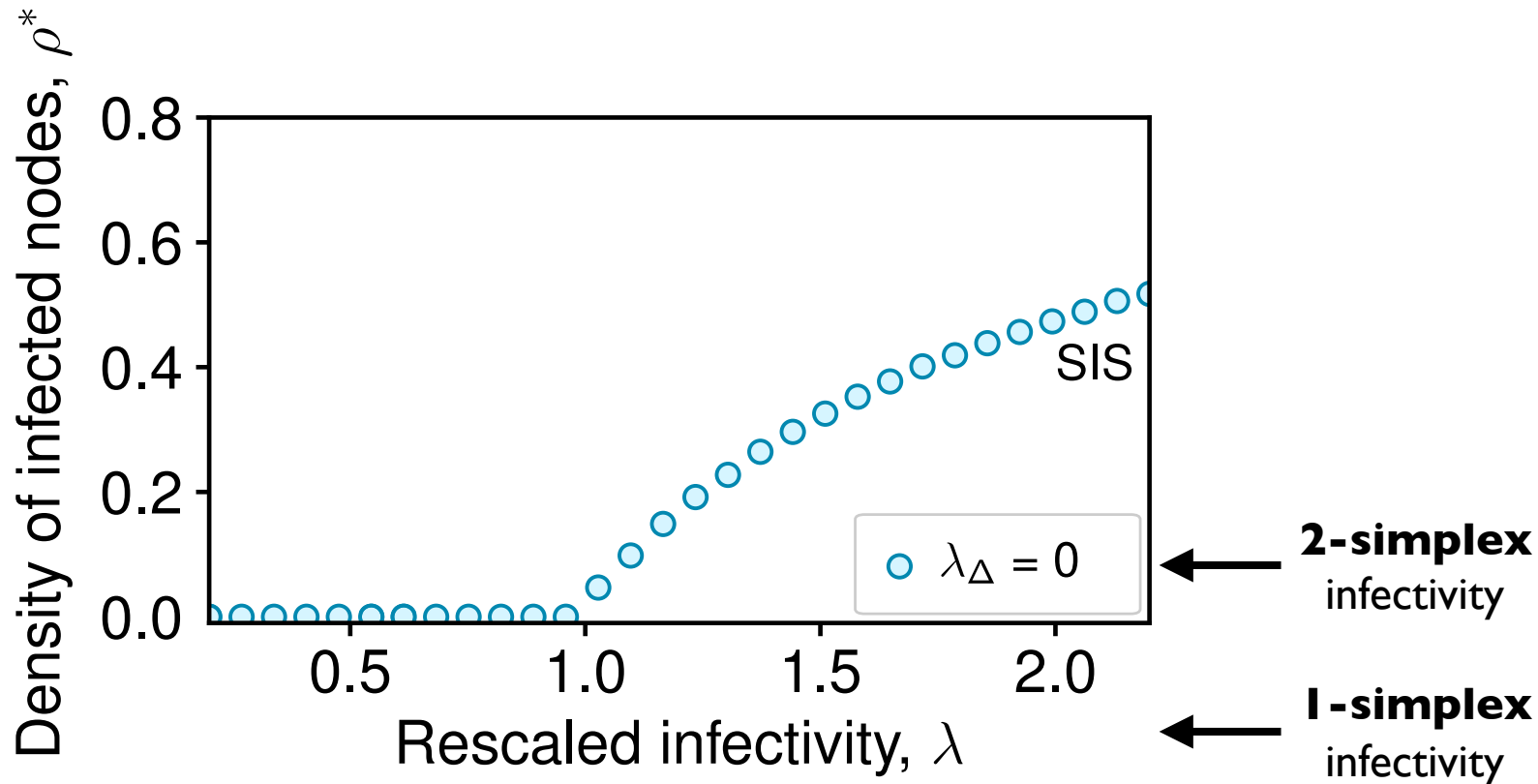
RSC Model

Generalised degree distribution



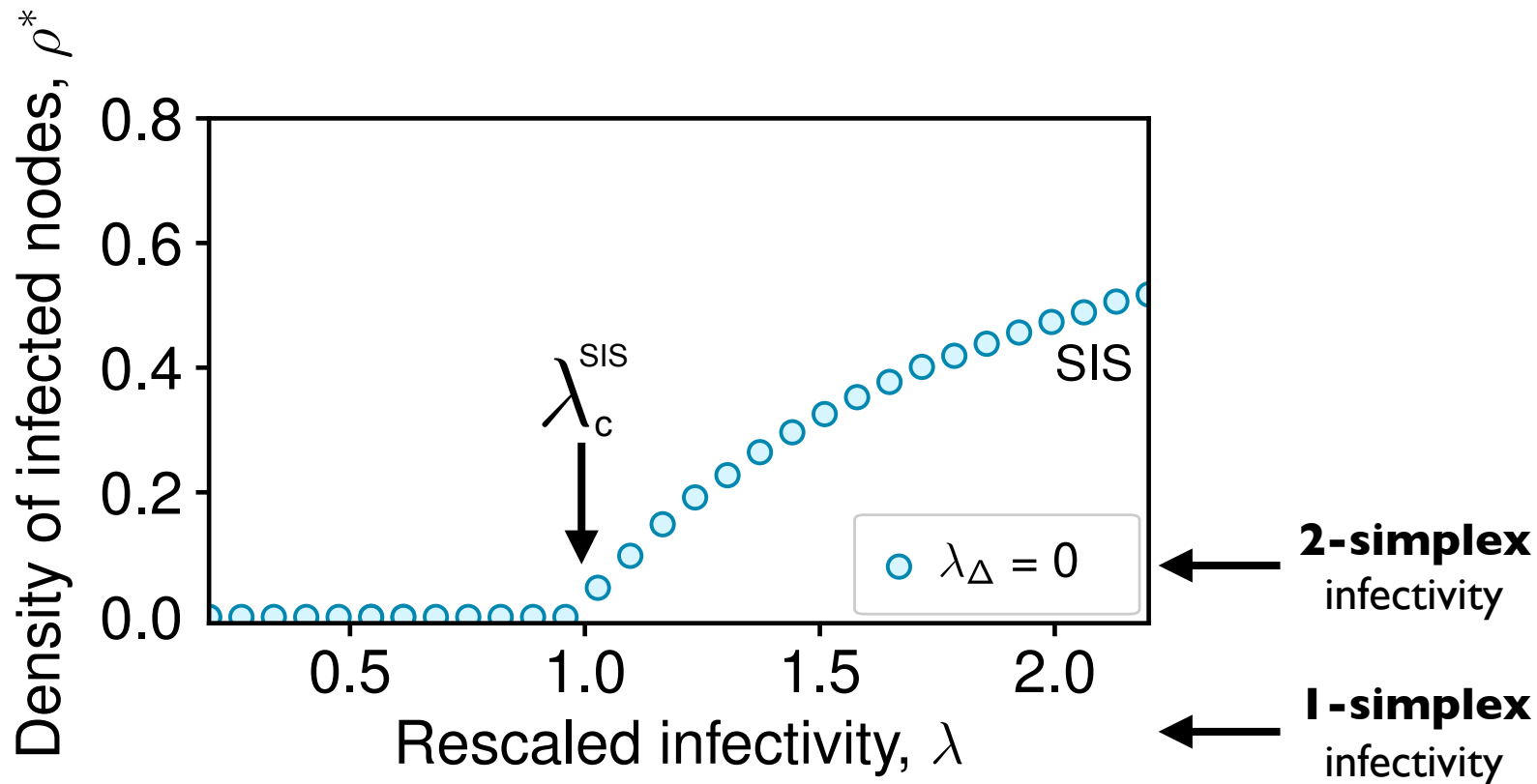
Results

Random Simplicial Complexes



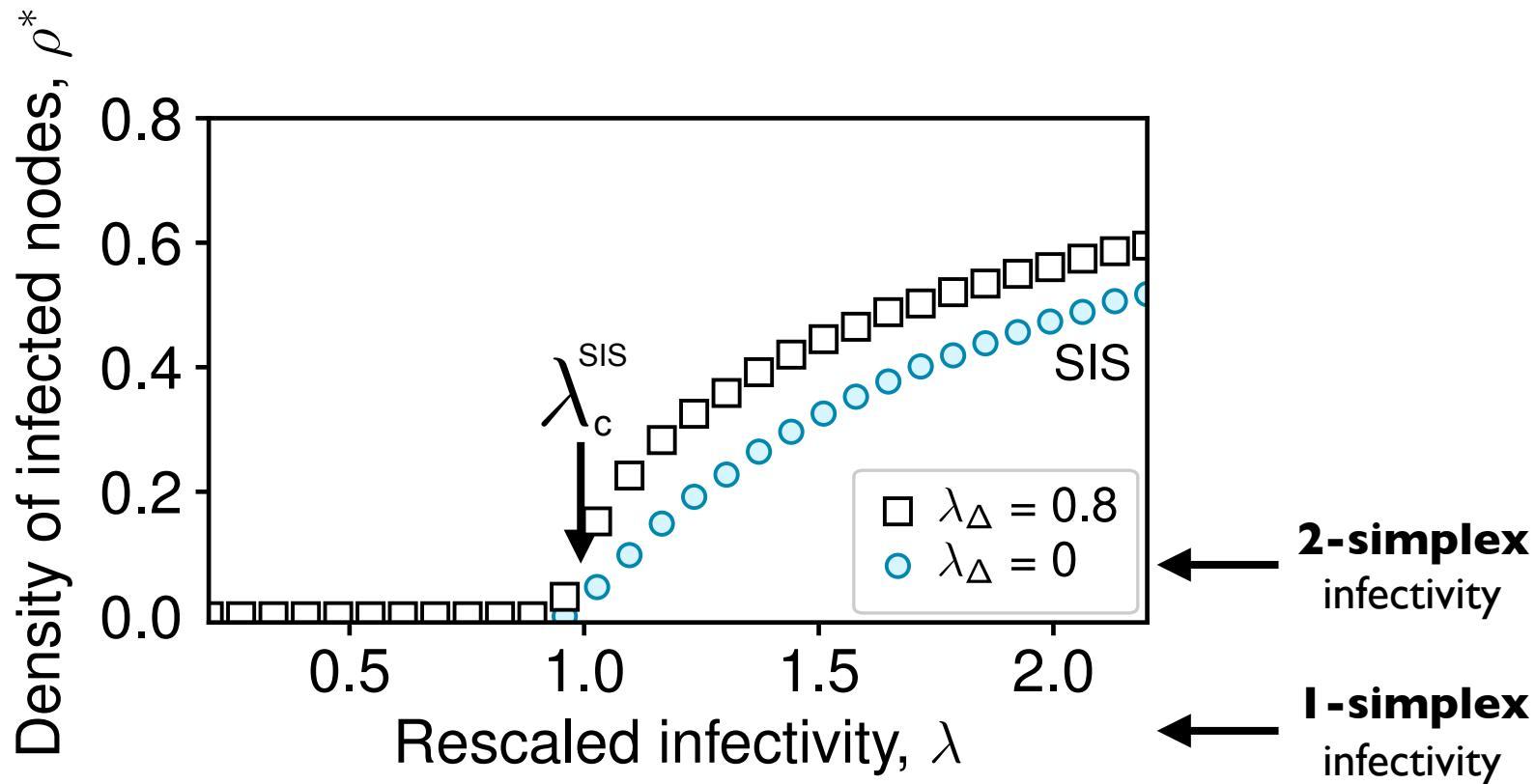
Results

Random Simplicial Complexes



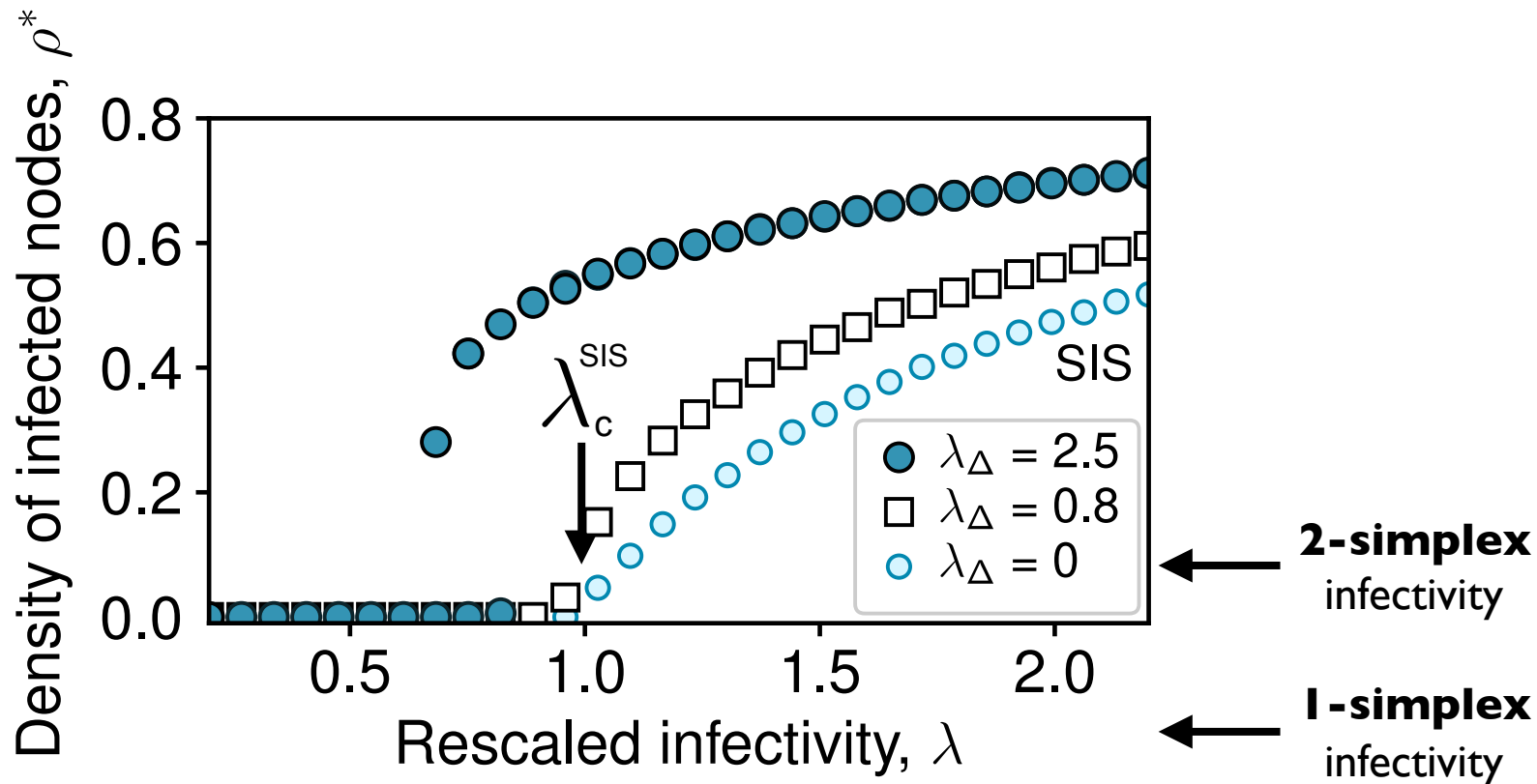
Results

Random Simplicial Complexes



Results

Random Simplicial Complexes

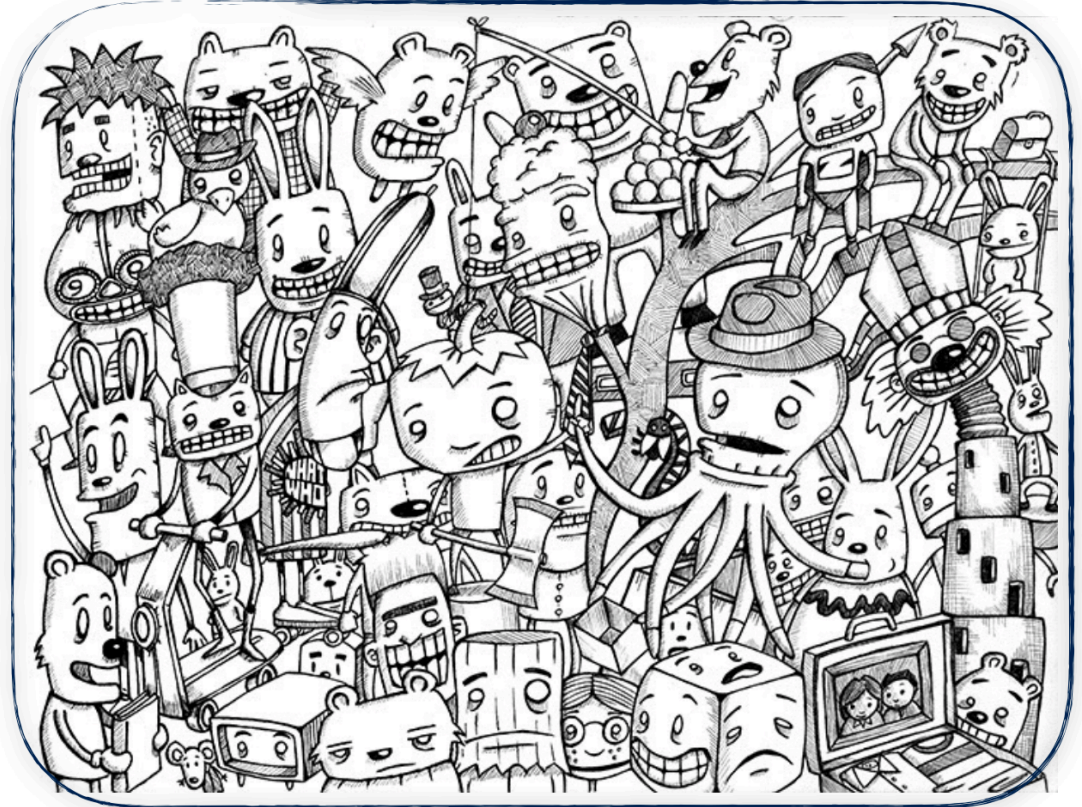


Mean Field Approach

Mean Field approach

Homogeneous mixing hypothesis

- ▶ All individuals are the same and behave equally
- ▶ Same number of contacts: network of contacts has very small degree fluctuations
- ▶ Timescale of infection faster than demographics (closed population)



Mean Field approach

Temporal evolution of the density of infected nodes $\rho(t)$:

D=2

$$d_t \rho(t)$$

Mean Field approach

Temporal evolution of the density of infected nodes $\rho(t)$:

D=2 loss of infectiousness

$$d_t \rho(t) = -\mu \rho(t)$$

Mean Field approach

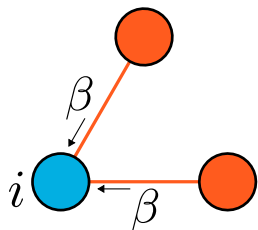
Temporal evolution of the density of infected nodes $\rho(t)$:

D=2

loss of infectiousness

$$d_t \rho(t) = -\mu \rho(t) + \beta \langle k \rangle \rho(t) [1 - \rho(t)]$$

new infections
from I-simplices



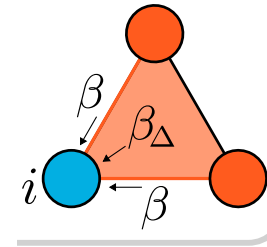
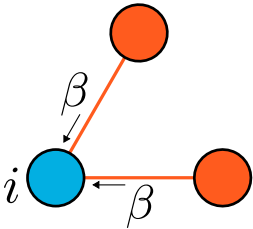
Mean Field approach

Temporal evolution of the density of infected nodes $\rho(t)$:

D=2

loss of infectiousness

$$d_t \rho(t) = -\mu \rho(t) + \underbrace{\beta \langle k \rangle \rho(t) [1 - \rho(t)]}_{\text{new infections from 1-simplices}} + \underbrace{\beta_{\Delta} \langle k_{\Delta} \rangle \rho^2(t) [1 - \rho(t)]}_{\text{new infections from 2-simplices}}$$



Mean Field approach

Temporal evolution of the density of infected nodes $\rho(t)$:

D=2

loss of infectiousness

$$d_t \rho(t) = -\mu \rho(t) + \beta \langle k \rangle \rho(t) [1 - \rho(t)] + \beta_{\Delta} \langle k_{\Delta} \rangle \rho^2(t) [1 - \rho(t)]$$

new infections
from 1-simplices

new infections
from 2-simplices

Set of infection probabilities $B \equiv \{\beta_{\omega}, \omega = 1, \dots, D\}$

D

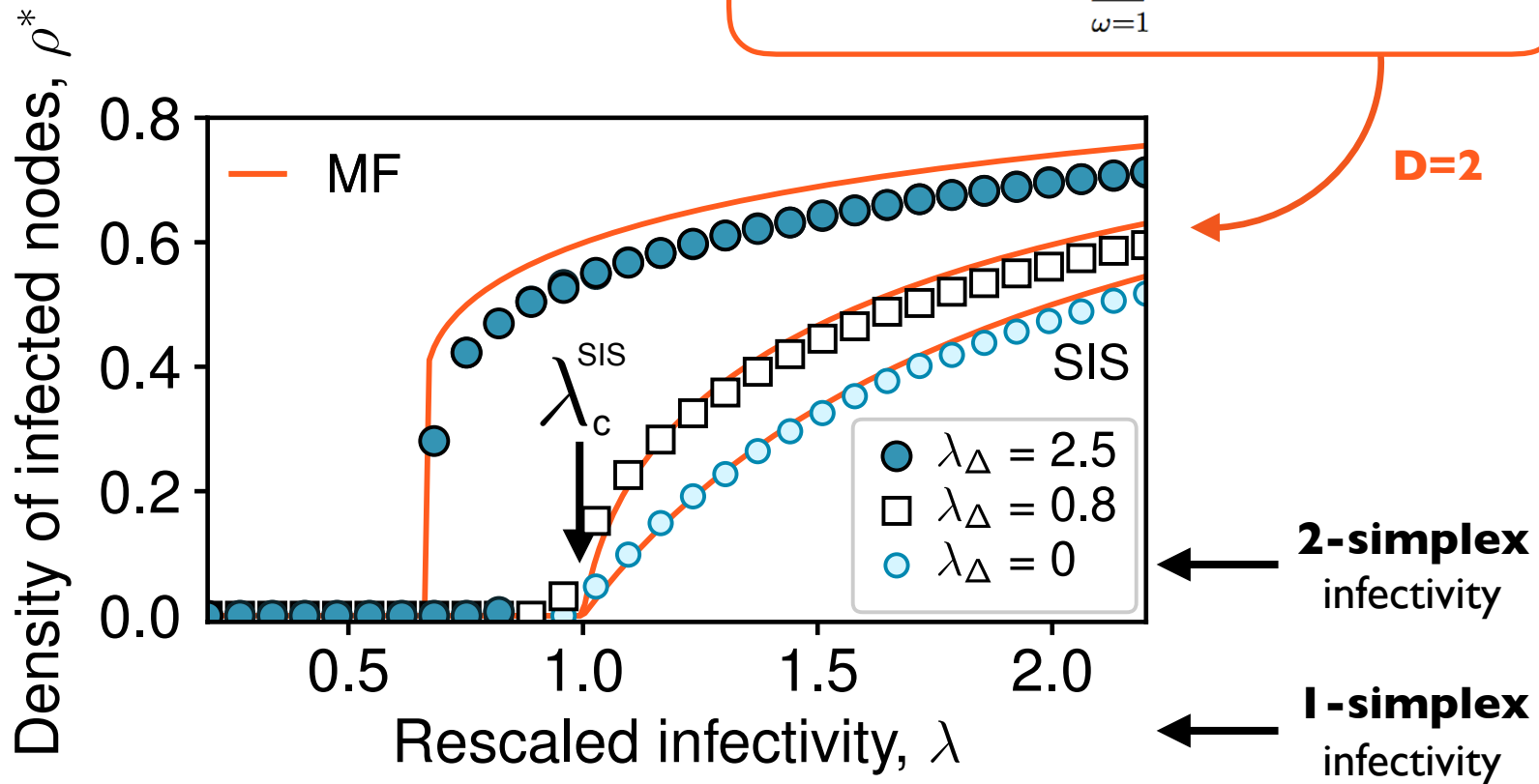
$$d_t \rho(t) = -\mu \rho(t) + \sum_{\omega=1}^D \beta_{\omega} \langle k_{\omega} \rangle \rho^{\omega}(t) [1 - \rho(t)]$$

loss of infectiousness

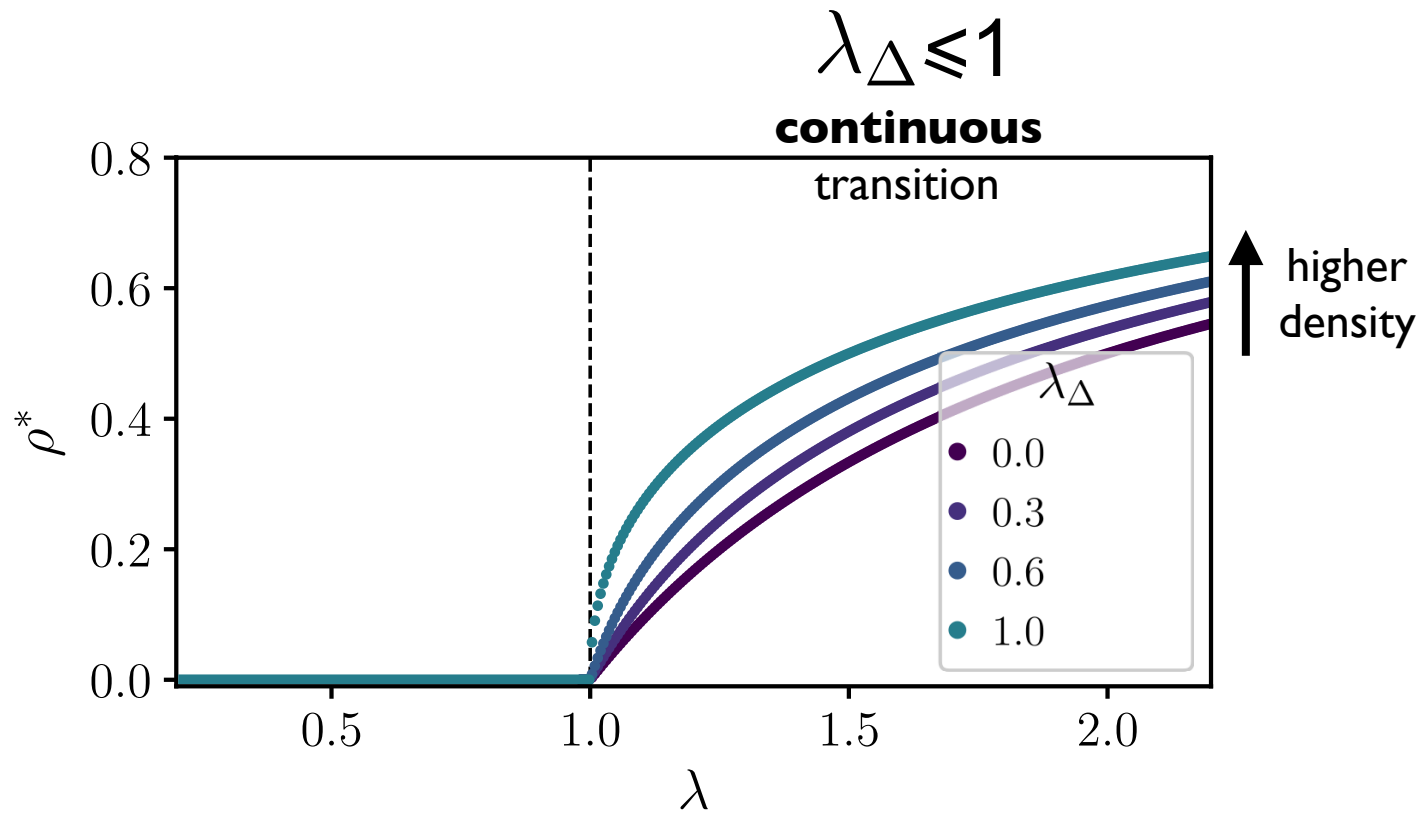
new infections

Results

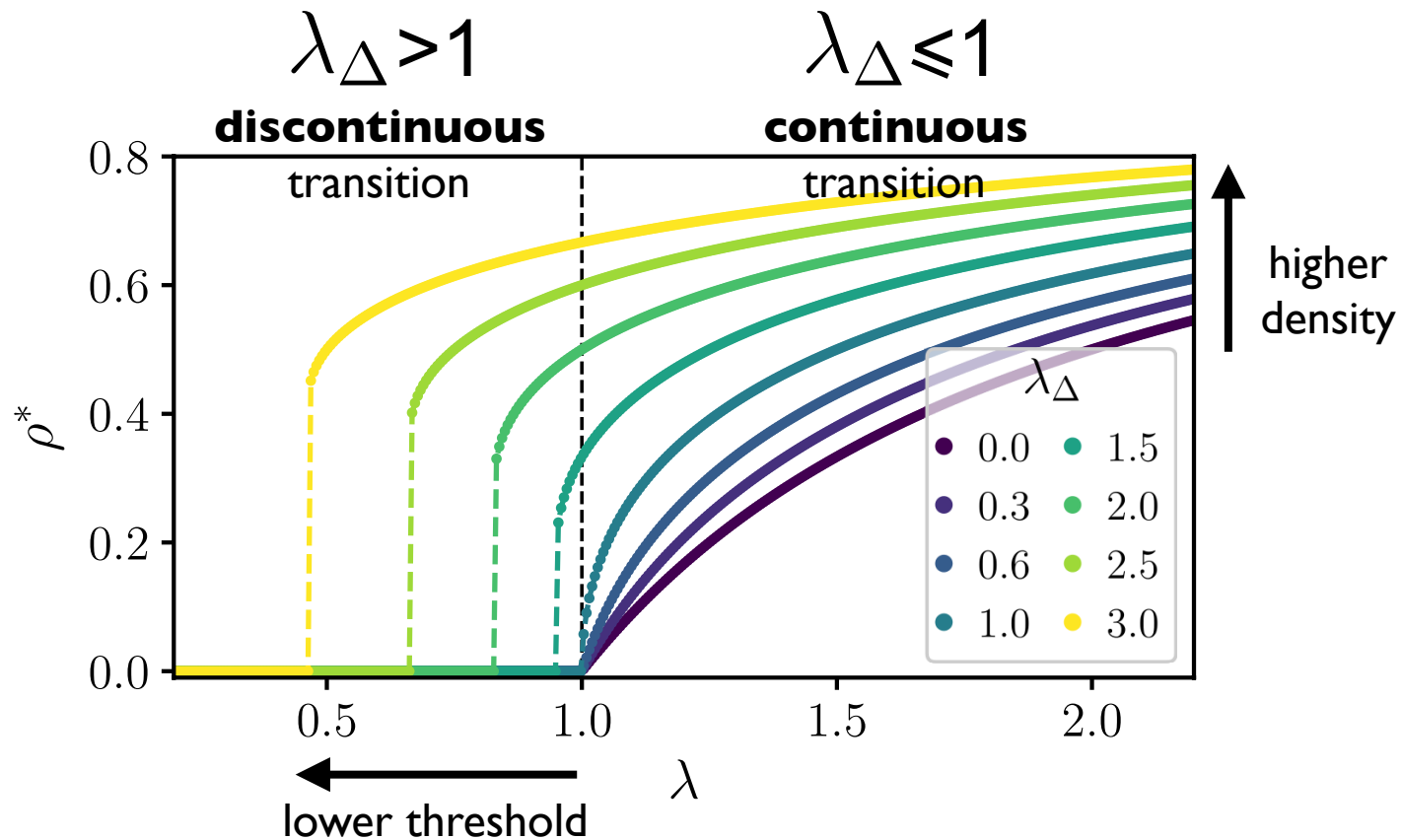
Random Simplicial Complexes



Mean Field approach



Mean Field approach



Mean Field approach

Temporal evolution of the density of infected nodes $\rho(t)$:

D=2

loss of infectiousness

$$d_t \rho(t) = -\mu \rho(t) + \underbrace{\beta \langle k \rangle \rho(t) [1 - \rho(t)]}_{\text{new infections from 1-simplices}} + \underbrace{\beta_{\Delta} \langle k_{\Delta} \rangle \rho^2(t) [1 - \rho(t)]}_{\text{new infections from 2-simplices}}$$

$$d_t \rho(t) = -\rho(t)(\rho(t) - \rho_{2+}^*)(\rho(t) - \rho_{2-}^*)$$

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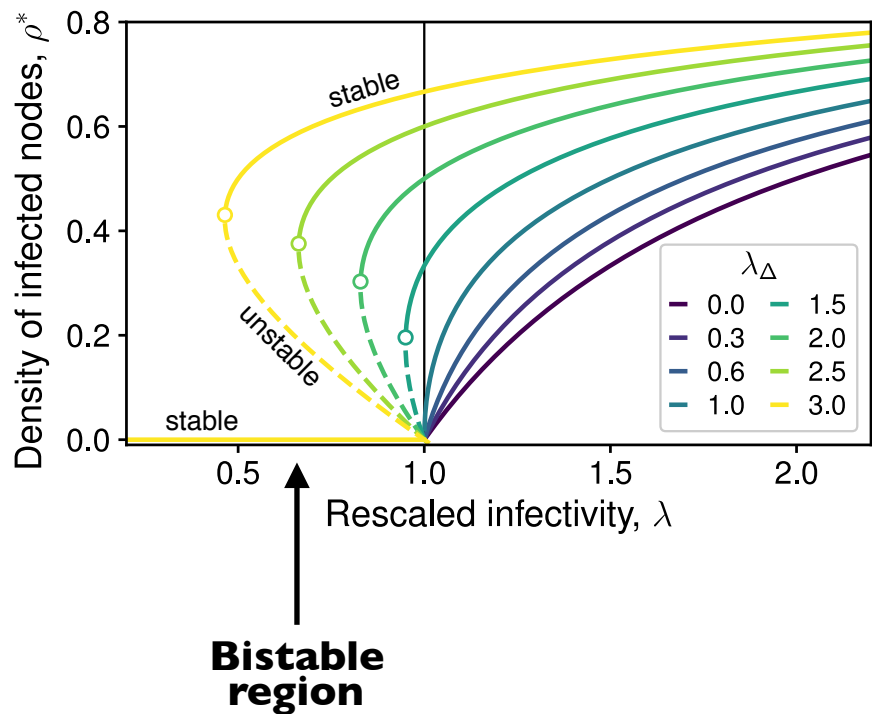
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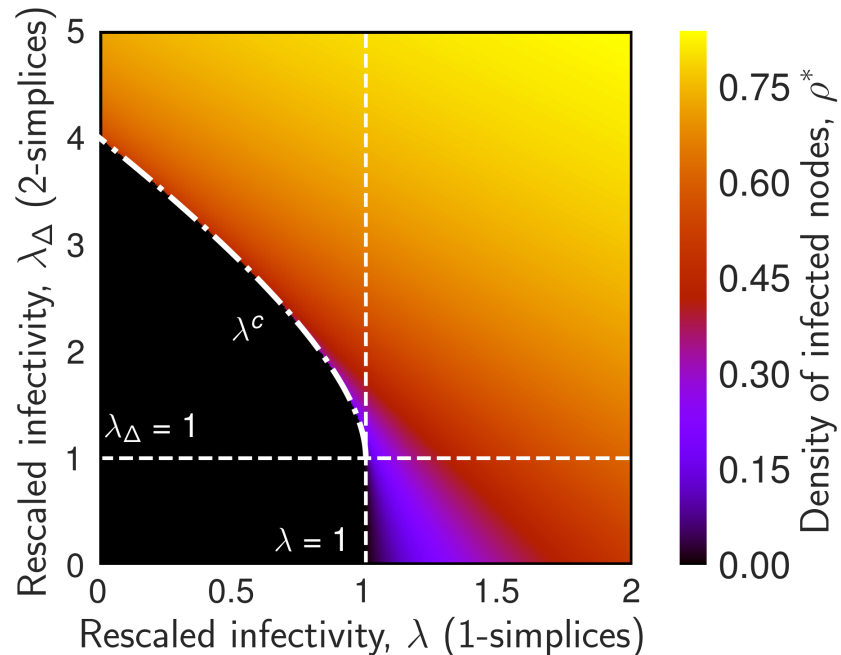
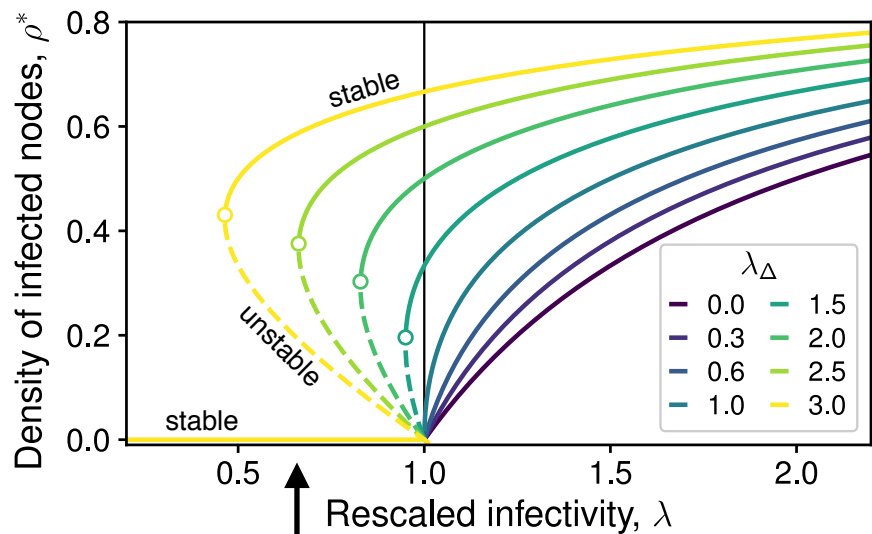
absorbing epidemic-free state

$$\rho_{2\pm}^* = \frac{\lambda_{\Delta} - \lambda \pm \sqrt{(\lambda - \lambda_{\Delta})^2 - 4\lambda_{\Delta}(1 - \lambda)}}{2\lambda_{\Delta}}$$

Mean Field approach

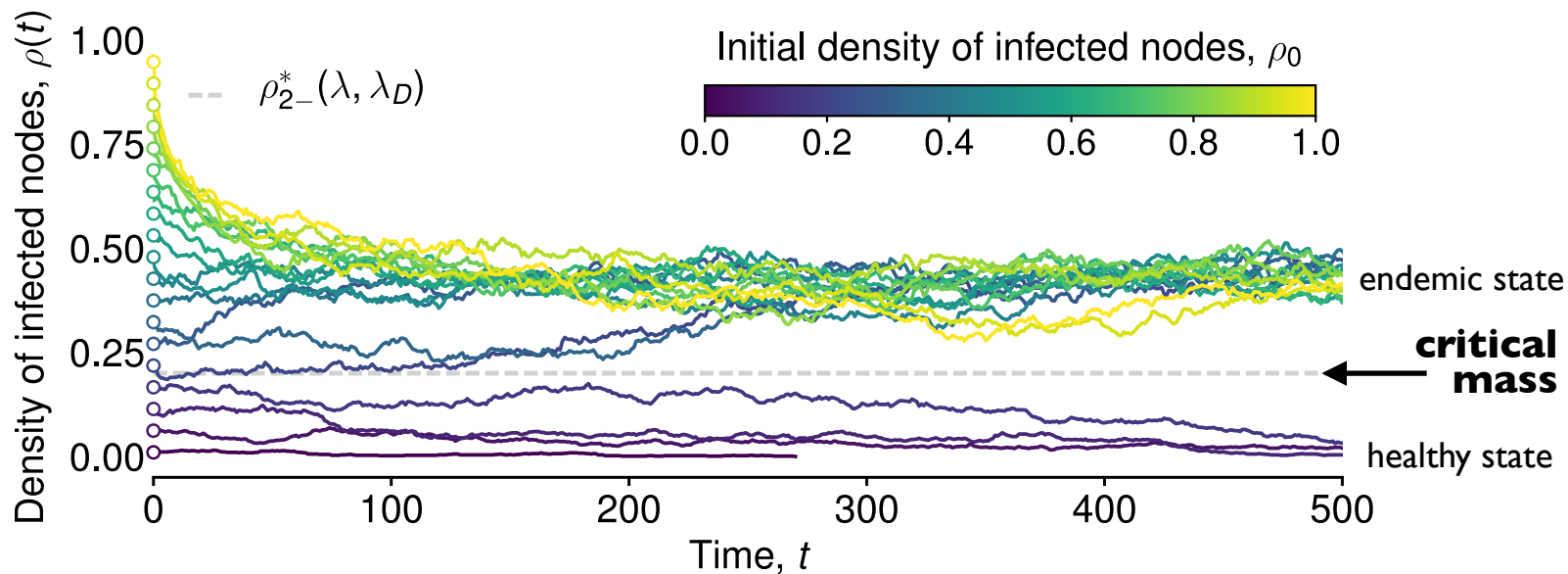


Mean Field approach



Mean Field approach

Dependency on initial conditions



Summing up - SIMPLAGION

- ▶ Considering **high-order** interactions in social contagion processes
 - ▶ Social structure modelled as a **simplicial complex**
 - ▶ Contagion occurs in **group interactions** (with different transmission rates)

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 - ◉ Simplagion on more general simplicial complexes - HMF
 - ◉ Inference from structural + dynamical data
 - ◉ Extension to other dynamical processes - Simplicial Kuramoto model

Actually...

$$\dot{\theta}_i = \omega_i + \frac{K}{N^2} \sum_{j=1}^N \sum_{k=1}^N \sin(\theta_j + \theta_k - 2\theta_i)$$

Abrupt Desynchronization and Extensive Multistability in Globally Coupled Oscillator Simplices

Per Sebastian Skardal^{1,*} and Alex Arenas²

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²*Departament d'Enginyeria Informàtica i Matemàtiques, Universitat Rovira i Virgili, 43007 Tarragona, Spain*

Collective behavior in large ensembles of dynamical units with non-pairwise interactions may play an important role in several systems ranging from brain function to social networks. Despite recent work pointing to simplicial structure, i.e., higher-order interactions between three or more units at a time, their dynamical characteristics remain poorly understood. Here we present an analysis of the collective dynamics of such a simplicial system, namely coupled phase oscillators with three-way interactions. The simplicial structure gives rise to a number of novel phenomena, most notably a continuum of abrupt desynchronization transitions with no abrupt synchronization transition counterpart, as well as, extensive multistability whereby infinitely many stable partially synchronized states exist. Our analysis sheds light on the complexity that can arise in physical systems with simplicial interactions like the human brain and the role that simplicial interactions play in storing information.

► Future work:

- Simplicial on more general simplicial complexes - HMF
- Inference from structural + dynamical data
- Extension to other dynamical processes - **Simplicial Kuramoto model?**

Check out the arXiv!

Simplicial models of social contagion

Iacopo Iacopini,^{1,*} Giovanni Petri,^{2,3} Alain Barrat,^{4,2} and Vito Latora^{1,5,6,7}

¹*School of Mathematical Sciences, Queen Mary University of London, London E1 4NS, United Kingdom*

²*ISI Foundation, Via Chisola 5, 10126 Turin, Italy*

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⁴*Aix Marseille Univ, Université de Toulon, CNRS, CPT, Marseille, France*

⁵*The Alan Turing Institute, The British Library, London NW1 2DB, UK*

⁶*Dipartimento di Fisica ed Astronomia, Università di Catania and INFN, I-95123 Catania, Italy*

⁷*Complexity Science Hub Vienna (CSHV), Vienna, Austria*

Complex networks have been successfully used to describe the spreading of a disease between the individuals of a population. Conversely, pairwise interactions are often not enough to characterize processes of social contagion, such as opinion formation or the adoption of novelties, where a more complex dynamics of peer influence and reinforcement mechanisms is at work. We introduce here a high-order model of social contagion in which a social system is represented by a simplicial complex and the contagion can occur, with different transmission rates, over the links or through interactions in groups of different sizes. Numerical simulations of the model on synthetic simplicial complexes and analytical results highlight the emergence of novel phenomena, such as the appearance of an explosive transition induced by the high-order interactions.

Iacopo Iacopini

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 [@iacopoiacopini](https://twitter.com/iacopoiacopini)

and thanks to...



**Giovanni
Petri**
(ISI Foundation)



**Alain
Barrat**
(CNRS)



**Vito
Latora**
(QMUL)

Backup

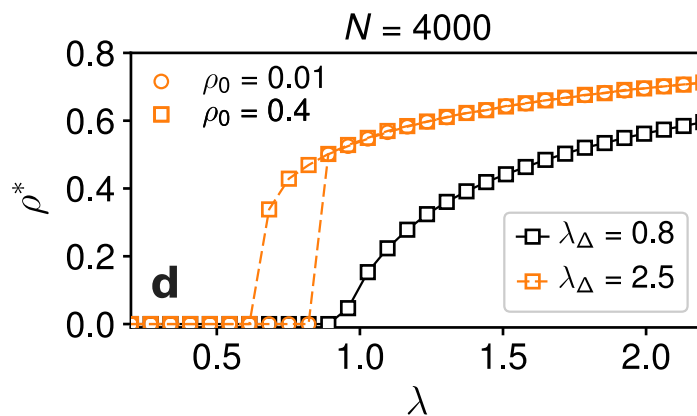
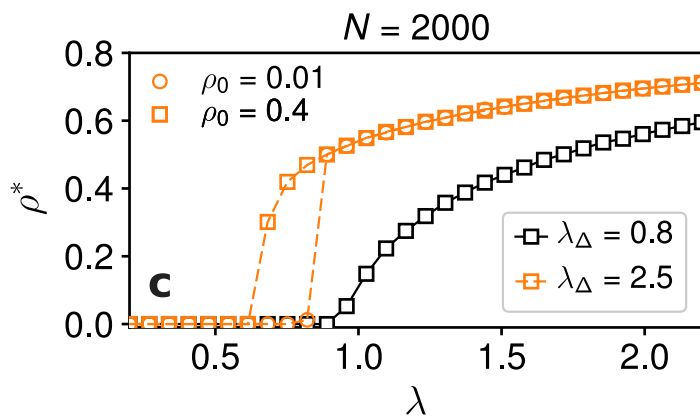
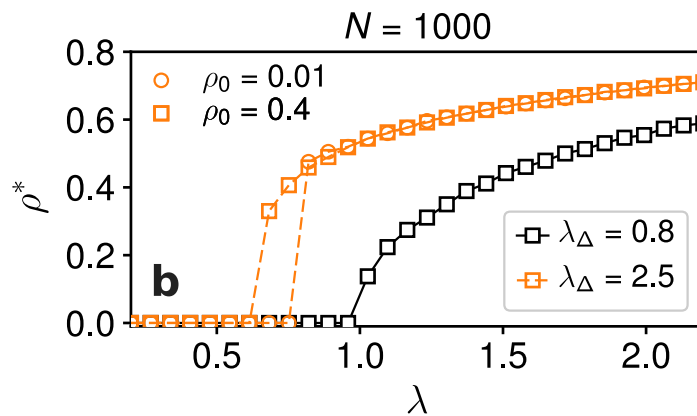
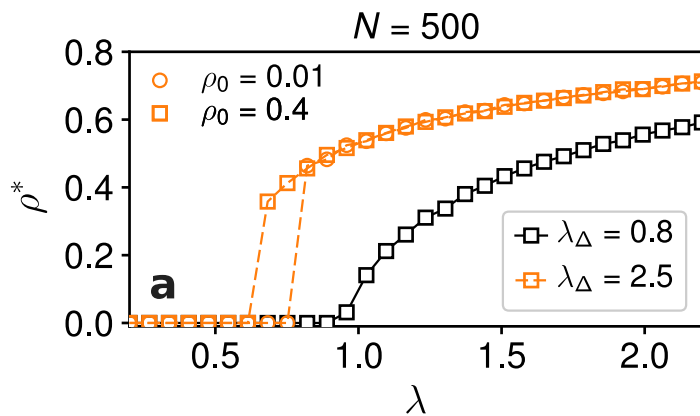
Sociopatterns data sets

Dataset	Context	$\langle k \rangle$	$\langle k_{\Delta} \rangle$	$\langle k \rangle^{\text{aug}}$	$\langle k_{\Delta} \rangle^{\text{aug}}$
InVS15	Workplace	16.9	7.0	21.0	7.0
SFHH	Conference	15.0	7.6	21.6	7.7
LH10	Hospital	19.1	17.1	25.7	17.5
Thiers13	High school	20.1	10.9	32.0	11.1

Table 1: Average generalized degree of the four real-world simplicial complexes constructed from the considered data sets (before and after the data augmentation).

Simplagion on RSC

Size effects



Simplagion on empirical simplicial complexes

Without data augmentation

